POLY-CENTRIC CITY

PASADENA CA JUNE 9-12, 2005

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THURSDAY

KEY

THE STRUCTURE OF THE CNU XIII PROGRAM

CNU XIII will examine the topic of the Polycentric City through both large plenary sessions—many of them on history—and smaller sessions organized around four topic threads that weave through the program. Each thread will be represented in every time slot for easy tracking over the three days of the Congress.

HISTORY

A set of plenary addresses on the history of Los Angeles and the history of the Polycentric City lays the foundation for the exploration of the Congress theme.

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TRANSPORTATION

Topics will include corridor design, transit, smart cars, parking, and efforts by ITE and CNU to rewrite existing design guidelines for major thoroughfares.

G

ENVIRONMENT

This thread will address urban design and environmental stewardship through sustainable landscape, intelligent water and energy use, health and pollution issues, and the development of LEED neighborhood standards.



PHYSICAL DESIGN

Topics include form-based codes, creative use of building typologies, sustainable landscape design, suburban retrofits and town centers, and the impact of retail, and how the rural-to-urban transect can be applied to places of multiple centers.



IMPLEMENTATION

This thread will explore New Urbanism's response to social and demographic trends and its interaction with policy and governance mechanisms. Topics also include finance, economics, and regional issues.

JUNE 8 WEDNESDAY

8:00 AM - 11:00 PM

GUIDED TOUR

A SAN DIEGO URBANISM

8:00 AM - 11:00 PM

3:00 PM - 7:00 PM

CONGRESS REGISTRATION

JUNE 9 THURSDAY

Civic Auditorium Lobby

7:30 AM - 7:30 PM

CONGRESS REGISTRATION Civic Auditorium Lobby

9:00 AM - 4:00 PM

NEW URBANISM 101

Room 106

This day-long New Urbanism primer includes an illustrated introduction to the movement's history and principles, as well as techniques from zoning to street design. Lecturers include some of the movement's leading figures, with a special focus on Southern California.

Speakers:

John Norquist, President and CEO, Congress for the New Urbanism

John Torti, Principal, Torti Gallas and Partners Joe DiSteffano, Associate, Calthorpe & Associates Andrés Duany, Principal, Duany Plater-Zyberk and Company

Galina Tahchieva, Associate, Duany Plater-Zyberk and Company

Charles Bohl, Director, Knight Program in Community Building / University of Miami Laurie Volk, Co-Director, Zimmerman/Volk Associates, Inc.

Peter Swift, Principal, Swift and Associates

THURSDAY CONT...

9:00 AM - 12:00 PM

NEW URBANISM 202: STREETS FOR PEOPLE

Room 101/102

Traffic engineers have begun working with New Urbanists to design streets that fit their urban contexts, serve as valued public spaces, and truly welcome users of all modes. Learn about streets around the country that achieve this goal and what it takes to get them built.

Moderator:

lan Lockwood, Transportation Engineer, Glatting Jackson Associates

NEW URBANISM 202: DENSITY 202: MULTIFAMILY IN INFILL SITUATIONS Room 104

New Urbanists need multifamily housing to achieve transitand retail-supportive densities, but too often its design takes a back seat, increasing community resistance. Take a look back at the traditional multifamily building blocks such as courtyards and palazzo blocks. Then examine adaptations that address today's concerns, including parking, accessibility, construction cost, and gently raising densities within lowdensity contexts.

Moderator:

Micheal Bohn, Senior Associate, Moule & Polyzoides Architects and Urbanists

NEW URBANISM 202: BUILDING COST-EFFICIENT HOUSING WITH ARCHITECTURAL CODES OR PATTERN BOOKS

Room 107

Most successful neighborhoods are built on a base of quality housing; in order to achieve this seemingly simple objective, builders need to be guided by developers and cities. This session will outline methods for assuring high-quality yet financially feasible housing.

Speakers:

Todd Zimmerman, Principal, Zimmerman/Volk Associates Inc.

Stephen Mouzon, Principal, PlaceMakers, Miami **Nathan Norris**, Director of Implementation Advisory, PlaceMakers, LLC

Lou Marquet, Principal, Leyland Alliance, LLC Donald Powers, Principal, Donald Powers Architects Geoffrey Mouen, Principal-Owner, Geoffrey Mouen Architects

Steve Lawton, Community Development Director, City of Hercules

John Reagan, Principal, John Reagan Architects

David Mayfield, President, Mayfield Development

John Baucke, President and CEO, New Urban Reality

Advisors, Inc.

9:00 AM - 5:00 PM

INTENSIVE REVIEW OF LEED-ND

Room 106

9:00 am to 4:00 pm (lunch on your own) Intensive Review of LEED-ND Draft

This all-day session is targeted to LEED-ND Corresponding Committee members and CNU attendees with experience relevant to the content of this proposed neighborhood rating system. The morning session will give participants a detailed knowledge of the LEED-ND draft through a thorough introduction to each proposed prerequisite and an overview of the credits and weighting. The afternoon session will allow for more focused feedback along expert lines. Small working groups-organized according to topic areas within the draft-will discuss and debate individual prerequisites and credits. The outcome of the event will be a verbal reporting. Corresponding Committee members will be asked to provide specific written guidance in the future during the formal comment period. Time permitting, we also anticipate a brief presentation on the results of a literature search on the relationship between land use and public health prepared for the LEED-ND project by DC&E Planners.

--- 4:00 PM - 5:00 PM QUICK OVERVIEW OF LEED-ND

This session is for early arrivals to the Congress and others who did not choose to attend the daylong intensive review. It will be primarily informative with limited opportunity for interaction and feedback.

CALIFORNIA PLANNING TODAY: TOP 5 CHALLENGES

Gold Room

This is a special all-day session for officials, staff and commissioners from California Cities. This session will focus on five case studies from CNU XIII's host city of Pasadena. A panel of three New Urbanists will use the case studies to examine and illuminate issues that are relevant to California. Advance sign up required.

9:00 AM - 6:00 PM

GUIDED TOURS

- B BUILDING COMMUNITY ALONG THE GOLD LINE 8:00 AM - 12:00 PM
- C PUFBLO TO URBAN VILLAGE IN DOWNTOWN LA

8:00 AM - 12:00 PM

- D LATINO NEW URBANISM IN LA 8:00 AM - 12:00 PM
- E LOS ANGELES' MOTHER LODE OF SPRAWL 8:00 AM - 12:00 PM
- F HISTORIC GREENFIELD TOWNS 9:00 AM - 3:00 PM
- G SUSTAINABLE SANTA MONICA 9:00 AM - 3:00 PM
- H THE REAL LOS ANGELES 9:00 AM - 3:00 PM
- I LONG BEACH GOES URBAN 9:00 AM - 3:00 PM
- J EVOLUTION OF RETAIL IN SOUTHERN CALIFORNIA 9:00 AM - 4:00 PM
- K ORANGE COUNTY'S URBAN GROWTH IN **FULLERTON AND BREA** 12:00 PM - 5:00 PM
- L GREAT PUBLIC BUILDINGS 1:00 PM - 5:00 PM
- M THE LOS ANGELES RIVER TODAY & TOMORROW 1:00 PM - 5:00 PM
- N COURTS, LOFTS, AND OTHER URBAN HOUSING MODELS 1:00 PM - 5:00 PM
- O GREAT NEIGHBORHOOD PARKS AND

PUBLIC GARDENS 1:00 PM - 5:00 PM

- P GREAT STREETS 1:00 PM - 5:00 PM
- T DIRTY REAL URBANISM 8:00 AM - 12:00 PM

2:15 PM - 5:15 PM

NEW URBANISM 202: PUBLIC/PRIVATE PARTNERSHIPS: WHAT WORKS. WHAT DOESN'T?

Room 101/102

Financial feasibility of urban redevelopment increasingly depends on public sector involvement beyond TIFs and PILOTs. The city needs the developer to achieve revitalization goals; the developer needs the city to make the numbers work. Explore the workings of successful deals and outline common pitfalls.

Moderator:

Todd Zimmerman, Principal, Zimmerman/Volk Associates, Inc.

Sneakers:

Chris Cole, Director of Project, New Urban Builders James Gehman, Assistant Executive Director, Norfolk Redevelopment and Housing Authority

Howard Kaufman, Executive Vice President,

Levland Alliance LLC

David Scheuer, President, The Retrovest Companies Shawn Tillman, Senior Redevelopment Project Coordinator, Redding Redevelopment Agency Macon Toledano, Vice President of Planning and Development, Leyland Alliance LLC

Cynthia Van Zelm, Executive Director, Mansfield Partnership

NEW URBANISM 202: ENVIRONMENTAL PRIMER

Room 107

Following good urbanist practices takes one a big step towards certification under the US Green Building Council's LEED ratings system—but not far enough. Practitioners with platinum- and gold-rated projects to their credit will provide a primer on the green building techniques urbanists can't afford to overlook, including water management, transportation, energy, materials, and landscape design.

Speaker:

Kevin Pierce, Principal, Farr Associates

NEW URBANISM 202: STRETCHING CODES

Room 104

Do old zoning and building codes make life just impossible, hindering good urbanism? Can't wait for a multi-year code reform effort? Architects and municipal officials will give tricks and tips for how to "stretch" your codes-through exceptions, variances, overlays and the like-without compromising your principles.

Speaker:

Andrés Duany, Principal, Duany Plater-Zyberk & Company

THURSDAY CONT ...

8:00 PM - 8:30 PM

OPFNING NIGHT OPENING RECEPTION AND WELCOME BY LOCAL COMMITTEE

Gold Room and Auditorium Terrace

8:30 PM - 10:00 PM

NEW URBANISM IN THE POLYCENTRIC CITY

Join us for the opening night of the 13th annual Congress. John Norquist, President and CEO of CNU, and Hank Dittmar. Chairman of the CNU Board and Chief Executive of the Prince's Foundation for the Built Environment, will open the Congress with a report on the state of CNU and its most vital initiatives. Hank will share a special message from His Royal Highness The Prince of Wales.

A POLYCENTRIC HISTORY: THE FIVE LOS ANGELESES

Elizabeth Moule and Stefanos Polyzoides, CNU cofounders and Board members, will welcome participants to the region

with their presentation, A Polycentric History: The Five Los Angeleses. Since 1781, the city has been designed and rebuilt four times; the region has a complex culture and rich history that reflects its diversity and unique urban form. The presentation will explore the early roots of Los Angeles as a pueblo and the emergence of the town, the city, and finally the region. Moule and Polyzoides will introduce the audience to this complex region, characterized by suburban sprawl, active downtown commercial districts, and extensive public transportation, a multi-centered metropolis that makes up the Polycentric City. Speakers:

John Norquist, President and CEO,

Congress for the New Urbanism

Hank Dittmar, Chief Executive, The Prince's Foundation for the Built Environment, CNU Board Chair

Elizabeth Moule, Principal, Moule and Polyzoides, Architects and Urbanists, CNU Board Member Stefanos Polyzoides, Principal, Moule and Polyzoides, Architects and Urbanists, CNU Board Member

JUNE 10 FRIDAY

7:30 AM -6:00 PM

CONGRESS REGISTRATION Civic Auditorium Lobby

8:00 AM - 9:00 AM

CONTINENTAL BREAKFAST Auditorium Terrace and Convention Center Lower Level Lobby

ASSEMBLY Auditorium Terrace

9:00 AM - 10:15 AM

THE HIGH COST OF FREE PARKING

Single Speaker Session

Gold Room

Coffee Bar: Yes Thread: Transportation

Free parking isn't really free. In fact, the average parking space costs more than the average car. Initially, developers pay for the required parking, but soon tenants do, and then their customers, and so on, until the cost of parking has diffused throughout the economy. When we shop, eat in a restaurant, or see a movie, we pay for parking indirectly because its cost is included in the price of everything from hamburgers to housing. The total subsidy for parking is staggering, about the size of the Medicare or national defense budgets. But free parking has other costs: It distorts transportation choices, warps urban form, and degrades the environment. It doesn't have to be this way. In The High Cost of Free Parking, Donald Shoup proposes new ways for cities to regulate parking, namely, charge fair market prices for curb parking, use the resulting revenue to pay for services in the neighborhoods that generate it, and remove zoning requirements for off-street parking. Such measures, according to the Yale-trained economist and UCLA planning professor, will make parking easier and driving less necessary. Find out how free parking is devastating your city - and what you can do about it.



GREEN URBANISM

SINGLE SPEAKER SESSION

Room 106

Coffee Bar: Yes Thread: Environment

Past CNU Charter Award winner and Los Angeles architect Elizabeth Moule has taken green urbanism to new heights with the LEED Platinum rated Robert Redford Building for the Natural Resources Defense Council. Certified as greenest in the world, the NRDC building employs state-of-the-art environmental applications. Moule will discuss this awardwinning green building and will address how it fulfills the Charter and sets an agenda for resource conservation within the Transect, consummating the marriage of sustainability and New Urbanism.

Speaker:

Elizabeth Moule, Principal, Moule & Polyzoides Architects and Urbanists



RE-CENTERING COMMUNITIES AROUND TRANSIT-ORIENTED **DEVELOPMENT**

SINGLE SPEAKER SESSION

Gold Room Coffee Bar: Yes

Thread: Physical Form

Planning and design for transit-oriented development (TOD) should be based on a neighborhood- and district-wide plan, embracing the presence of the station itself. Whether for new or existing places, such plans should be varied by location and intensity based on their transect condition. These plans should be implemented through a form-based code, so that incremental growth over time leverages the value of each transit station.

Stefanos Polyzoides, Principal, Moule & Polyzoides Architects and Urbanists



BRITISH ARCHITECTURE'S ADVOCATE FOR URBANISM

SINGLE SPEAKER SESSION

Room 103/104/105

Coffee Bar: Yes Thread: Implementation

As President of the Royal Institute of British Architects, George Ferguson has helped shift the discussion from architectural star turns to the importance of context and the urban form. Ferguson is a strong voice against the isolation of the design professions and for multi-disciplinary design education. He will discuss his desire to remove the barriers between the various professions that share responsibility for the way cities look and work.

Speaker:

George Ferguson, President, Royal Institute of British Architects



BUS TODS: COMUNITY BUILDING WITH BUSES

MODERATED SESSION

Room 212/214

Coffee Bar: Yes Thread: Transportation

Transit-Oriented Development (TOD) with rail has become more common place with over 100 built US TOD's. But most communities will never see a train. What are the prospects for communities using buses to shape growth? This session will look at lessons learned from three communities that have gotten on the bus to create places of lasting value.

Moderator:

G.B. Arrington, Principal Practice Leader, PB Placemaking

Joyce Perkins, Executive Director,

Los Angeles Neighborhood Initiative (LANI)

Ellen Gelbard, District Deputy Director,

City of Santa Monica

Ron Posthuma, Program Manager, King County



CROSSROAD AT THE CORNFIELD: FROM BROWNFIELD TO PARKLAND IN THE HISTORIC HEART OF LOS ANGELES

MODERATED SESSION

Room 211

Coffee Bar: Yes Thread: Environment

In 1999, the last, vast tract of vacant land in the heart of downtown Los Angeles, the Chinatown Cornfield—a former rail yard—became the site of a proposed 40-acre warehouse, backed by the Mayor, City Council, and HUD. The surrounding communities, including some of the most culturally diverse yet underserved residents in the city, formed the Chinatown Yard Alliance to stop the industrial development and advocate instead for parkland. The panel will examine how this brownfield became a state park.

Joel Reynolds, Co-Director, Urban Program, Senior Attorney, Natural Resources Defense Council

Speakers:

James Rojas, Founder, Latino Urban Forum Robert Garcia, Executive Director, Center for Law in the Public Interest Lewis Mac Adams, Founder and Chairman of the Board, Friends of the Los Angeles River

William Delvac, Partner, Lathan and Watkins, LLP



REGULATING NEW URBANISM: AN INTRODUCTION TO FORM-BASED CODES

MODERATED SESSION

Room 101/102

Coffee Bar: Yes Thread: Physical Form

Form-based codes are emerging as the best tool for the challenging job of implementing New Urbanist development plans. Learn about the defining features of this promising new regulatory approach. Join form-based coding experts Paul Crawford, Geoff Ferrell, and Dan Parolek as they share key techniques for the preparation of codes focusing on specific steps and processes, including analysis of existing conditions, assessment of current codes, and the formulation of urban standards.

Moderator:

Peter Katz, President of the Form Based Codes Institute

Speakers:

Paul Crawford, Principal, Crawford Multari & Clark

Dan Parolek, Principal, Opticos Design Inc.

Geoffrey Ferrell, Principal, Geoffrey Ferrell Associates

FRIDAY CONT ...



CONSERVATIVES AND URBANISM

MODERATED SESSION

Room 107

Coffee Bar: Yes

Thread: Implementation

Is urbanism a partisan or ideological concept? Does New Urbanism thrive amid truly free markets or does it require support from strong government policies? Is the reality somewhere in between? A panel of elected officials, practitioners, and journalists will explore these and other questions as New Urbanism transitions from concept to implementation across the country.

Moderator:

Scott Polikov, Urbanist and City Engineer,

Gateway Planning Group

Speakers:

Mike Krusee, State Representative, Texas House of Representatives

Steven Greenhut, Editorial Writer, Orange County Register

Ken Masugi, Director, The Claremont Institute

John Norquist, President, Congress for the New
Urbanism

10:15 AM - 10:30 AM

BREAK

Auditorium Terrace and Convention Center Lower Level Lobby

10:30 AM - 12:00 PM



HOW STREETCARS CAN PROMOTE NEW URBANIST DEVELOPMENT IN YOUR TOWN

TALK SHOW SESSION

Room 101/102

Thread: Transportation

The cutting edge of transit and transit-oriented development is the re-emergence of streetcars. These local circulators connect to regional networks and are uniquely suited to promote New Urbanist development because they stop frequently and generate an intensity of development that makes for terrific pedestrian neighborhoods. Because these systems are small, lightweight and relatively inexpensive, cities can build them without waiting in the long line for federal funding. In over 70 U.S. cities, developers and elected officials are streetcars as neighborhood amenities and economic development tools. Hear development, transportation and finance experts talk about the innovative partnerships and sources of financing that are making streetcars feasible, and hear about prospects for streetcar funding in the federal transportation bill.

Moderator:

Shelley Poticha, Executive Director, Reconnecting America

Speakers:

Ken Johnsen, Principal, Shiels Obletz Johnsen Rick Gustafson, Chief Operating Officer, Portland Streetcar

Tom Prendergast, President of Transit and Rail Systems, Parsons Brinckerhoff

Jeffrey Boothe, Partner, Holland & Knight, LLP



CLIMATE CHANGE AND THE BUILT ENVIRONMENT

TALK SHOW SESSION

Room 106

Coffee Bar:

Thread: Environment

Opening with some analysis of recent climate trends and the implications for communities and the environment, this panel will then cover some of the ways that New Urbanism can help reduce heat-trapping pollution. Topics will include green building (including ways that location efficiency drives down travel demand), greenspace policy in the L.A. region and growth patterns and travel growth in China.

Speakers:

Deron Lovaas, Smart Growth Policy Deputy Director and Vehicles Campaign Director, Natural Resources Defense Council

Carolyn Ramsay, Executive Director, Olive Branches Bruce Appleyard, Adjunct Assistant Professor, Portland State University

Jennifer Henry, Blue Moon Urban Fellow, U.S. Green Building Council



HAGIOGRAPHY VS. HEY, GEOGRAPHY: NEW URBANISM AND THE CULTURAL LANDSCAPE IN LOS ANGELES

TALK SHOW SESSION

Room 103/104/105

Thread: Physical Form

Los Angeles is the record of aspirations that are frequently untouched by traditional canons of urbanism. Generations of artists and architects have found their spiritual home in the iconoclasm of Los Angeles, free from conventional notions of rectitude. This session will explore the relationship between New Urbanism and Los Angeles' tendency to treat dogma of any sort with suspicion and disregard.

Moderator:

Dan Solomon, Principal, Solomon ETC WRT Speakers:

John Kaliski, Principal, Urban Studio

James Rojas, Founder, Latino Urban Forum

John Chase, Urban Designer, City of West Hollywood Stephanie Reich, Urban Planner, City of Santa Monica Planning Department

Jane Blumenfeld, Principal City Planner, Los Angeles City Planning Department

Lian Hurst Mann, Coordinator of the National School for Strategic Planning, The Labor Strategy Center

SUSTAINABLE DESIGN STRATEGIES FOR THE REDEVELOPMENT OF HIGH-DENSITY URBAN CORES

SINGLE SPEAKER SESSION

Auditorium

Thread: Physical Form

High-density redevelopment in urban cores in existing city centers presents complex challenges to urban designers, where the traditional principles of urbanism must contend with the complicated legacy of generations of infrastructure and development and the accommodation of contemporary economic forms. Through three recent projects — the Toronto waterfront in Canada, a massive infill project in Seoul, Korea and the revitalization of Leeds City Center in the UK — the accomplished architect and urban designer Fred Koetter will demonstrate how responses to three radically different urban situations yield unique design solutions informed by specific cultural conditions to provide economically and environmentally sustainable futures for these three cities.

Speaker:

Fred Koetter, Principal, Koetter Kim & Associates

12:00 PM - 2:00 PM

CHARTER AWARDS LUNCH Exhibit Hall

2:00 PM - 3:00 PM



THE HISTORY OF POLYCENTRIC CITIES

PLENARY SESSION

Auditorium

Thread: History

This session will present a history of planned polycentrism. The idea is long-standing - since industrialization, people have tried to channel urban growth into finite, complete units as a counter-proposal to urban growth by unplanned spread. The session will focus in particular on the garden city model as an approach to planned agglomeration. Ebenezer Howard's 19th century polycentric vision is a direct precursor to the New Urbanism movement.

Speaker:

Emily Talen, Associate Professor, Urban and Regional Planning, University of Illinois at Urbana-Champaign

3:15 PM - 4:30 PM



TRANSIT IN THE POLYCENTRIC CITY

SINGLE SUBJECT SESSION

Room 103/104/105

Coffee Bar: Yes

Thread: Transportation

Transit expert Bill Lieberman sketches the historical relationship between urban form and public transportation before plunging into the complexities of transit today. Special attention will be given to public transit systems that successfully adapt to contemporary urban forms, with an emphasis on

why people use transit, where to site transit-oriented developments (and where not to site them), and the ways to accommodate the necessity and desirability of transfers.

Speakers:

William Lieberman, Deputy Director for Planning, San Francisco Municipal Transportation Agency Joe DiSteffano, Associate, Calthorpe Associates



LANDSCAPE INSPIRED BY PLACE — IN TOWN, NEW TOWN, NO TOWN

SINGLE SPEAKER SESSION

Gold Room

Coffee Bar: Yes Thread: Environment

Dennis McGlade of the acclaimed Olin Partnership introduces three very different visions of landscape designs for three very different "towns." In Milan, the rehabilitation of downtown fair grounds resulted in a new urban neighborhood. On Grand Cayman Island, designers created a new town, not only for tourists and émigrés but also for the island's citizens. In Napa, a derelict trailer park was transformed into a new hotel village, a miniature town for its guests. McGlade discusses the common and divergent approaches of these three projects.

Speaker:

Dennis McGlade, Principal, Olin Partnership



SINGLE SPEAKER SESSION

Room 101/102

Coffee Bar: Yes Thread: Implementation

The Western Sydney Urban Land Release will deliver a fully integrated urban extension for about 500,000 residents. With \$6 billion budgeted and a government agency committed to carefully integrating all infrastructure and development, this will be a rare example of New Urbanism implemented on a regional scale. Lessons include the integrated government-led approach, the use of workshops to resolve competing interests, innovative governance and financing mechanisms to ensure implementation, and the use of Western Australia Liveable Neighbourhoods Code regional structuring design principles and codes.

Speakers:

Chip Kaufman, Director, Ecologically Sustainable Design

Wendy Morris, Director, Ecologically Sustainable Design

Evan Jones, National Planning Director, Multiplex

CORRIDORS: THE URBAN DESIGN CHALLENGE

MODERATED SESSION

Room 211 Coffee Bar: Yes Thread: Transportation

Rarely a destination itself, the urban corridor often resists the design strategies—such as compaction, shared uses and localized identity-applied so successfully to neighborhoods and districts. Corridors extend beyond the 5-minute walk, frequently cross multiple jurisdictions and interest groups, attract automobile-oriented commercial uses and are burdened with high volumes of traffic. But corridors are being urbanized. This session will explore urban design responses to the unique characteristics of the corridor—an essential part of the skeletal structure of the polycentric city.

Alan Loomis, Urban Designer, Moule & Polyzoides Architects and Urbanists

Lisa Padilla, Principal, Zimmer Gunsal Frasca

Gregory Tung, Principal, Freedman Tung & Bottomley Maurice Cox.



CONTENT MEETS CONTEXT: GREEN BUILDING GUIDELINES FOR NEW URBANIST CITIES

MODERATED SESSION

Room 106 Coffee Bar: Yes Thread: Environment

A truly sustainable city requires not only the right planning to create walkable, human-scale cities, but also the right buildings within that context. Progressive cities are promoting green building principles as part of an overall smart growth strategy. This session will present the country's leading municipal green building programs and lessons learned.

Moderator:

Greg Reitz, Green Building Program Advisor,

City of Santa Monica



RETROFITTING SUBURBS: NEXT STEPS

MODERATED SESSION

Room 107 Coffee Bar: Yes Thread: Physical Form

This session begins with an overview of successful suburban retrofits—dead malls, dying office parks, strip corridors, and infilling edge cities all redeveloped as neighborhoods and town centers. The panel will then focus on the next steps. What tools and strategies are needed for greyfield sites as opposed to greenfied sites? How do we connect the dots between individual projects to begin systemically retrofitting sprawl itself?

Moderator:

Ellen Dunham-Jones, Director & Associate Professor, Georgia Institute of Technology

Speakers:

Michael Freedman, Principal, Freedman Tung and

Peter Calthorpe, Principal, Calthorpe Associates



RELIGION AND CIVIC ART

MODERATED SESSION

Room 212/214

Coffee Bar: Yes

Thread: Implementation

For 60 years, Sprawl has challenged American urbanism. It's affected almost everything, including religion and religious buildings. As the complexity of the city gives way to tract housing, big boxes and office parks, the corner church is giving way to the mega church. What would Jesus say? We can't be sure, but a panel will convene in Pasadena to discuss contemporary religion and the civic art.

Moderator:

John Norquist, President and CEO, Congress for the New Urbanism

Speakers:

Eric Jacobsen, Reverend, Fuller Theological Seminary Philip Bess, Professor of Architecture, University of Notre Dame

John Massengale, Architect & Urbanist, Traditional Architecture and Urbanism Collaborative Emily Talen, Associate Professor, Urban and Regional

Planning, University of Illinois at Urbana-Champaign



THE TRANSECT IN THE POLYCENTRIC REGION

SINGLE SUBJECT SESSION

Auditorium

Coffee Bar: Yes Thread: Physical Form

The urban-to-rural transect can play a critical role in managing growth across regions encompassing multiple centers and jurisdictions. As an organizing framework, the transect can rationalize the diversity of land use, transportation, and environmental conditions in polycentric regions. This session will present a system of regional sectors for preserving open space, prioritizing infill, and staging new growth areas as well as introduce a method for calibrating and delineating such a transect on regional geography.

Speaker:

Andrés Duany, Principal, Duany Plater-Zyberk & Company

Introduction/Response:

Ray Gindroz, Principal, Urban Design Associates Speaker:

Eliot Allen, Principal, Criterion Planners/Engineers Inc

4:30 PM - 4:45 PM

BREAK

Auditorium Terrace and Convention Center Lower Level Lobby

BEYOND SUBSIDIES: THE FUTURE OF LOW-INCOME HOUSING

TALK SHOW SESSION

Gold Room

Thread: Implementation

The last five years have seen a drastic shift in the federal government's role in housing policy. Yet unlike with welfare reform of the 1990s, there has been little debate or engagement across ideological lines. In March 2005, CNU hosted a housing policy summit attended by some of the most innovative thinkers in housing policy to begin the engagement. Join the next great CNU debate.

Moderator

John Norquist, President and CEO, Congress for the New Urbanism

Speakers:

Ray Gindroz, Principal, Urban Design Associates Howard Husock, Director, Case Programs, John F. Kennedy School of Government, Harvard University

REVIVING BOULEVARDS AND AVENUES AS MAJOR THOROUGHFARES

TALK SHOW SESSION

Gold Room

Thread: Transportation

As far back as CNU V in 1997, Transportation Task Force members have had their eyes on the daunting goal of reforming engineering standards for major thoroughfares. Their efforts started bearing fruit in 2003 when CNU entered into partnership with the Institute of Transportation Engineers. This session will provide a project overview followed by a lively exchange about the challenges of introducing urbanism to the engineering world and to the federal standards that guide engineers.

Moderator:

Elizabeth Plater-Zyberk, Principal, Duany Plater-Zyberk & Company

Speakers:

Ellen Greenberg, Principal, Freedman Tung & Bottomley Rick Hall, President, Hall Planning & Engineering Jim Daisa, Senior Project Manager, Kimley-Horn and Associates, Inc.

Brian Bochner, Senior Research Engineer, Texas Transportation Institute

Peter Swift, Owner, Swift and Associates

CERTIFYING NEIGHBORHOODS: LEED-ND AND TND RATINGS

TALK SHOW SESSION

Room 103/104/105

Thread: Environment

The neighborhood scale is key to good urbanism. This session will focus on newly proposed LEED systems to rate neighborhoods. The author of the Traditional Neighborhood Development (TND) rating system and selected members of the LEED for Neighborhoods (LEED-ND) partnership—including CNU, the National Resources Defense Council

(NRDC), and the U.S. Green Building Council (USGBC)—will explain their current system proposals and invite comparisons, discussion, and suggestions. Both systems attempt to incorporate elements of urbanism, green building techniques, and smart growth principles. Do they remain faithful to the principles of New Urbanism and create national standards for neighborhood design?

Moderator:

Susan Mudd, Environmental Attorney,

CNU Board Member

Speakers:

Laurence Aurbach, Editor and Graphic Designer, The Town Paper

Douglas Farr, Founding Principal, Farr Associates Jessica Cogan Millman, Maryland Director, Coalition for Smarter Growth

RETHINKING SMART GROWTH: LOS ANGELES AT THE CUTTING EDGE

TALK SHOW SESSION

Room 101/102

Thread: Implementation

This panel will discuss the importance of regional diversity in Los Angeles and consider how race, class, and ethnicity result in important and, at times, cutting edge illustrations of urban transformation. Additionally, the panel will identify critical urban needs that are not being met.

Moderator:

Robert Gottlieb, Associate Professor, Professor of Urban Environmental Studies, University of Southern California

Speakers:

James Rojas, Founder, Latino Urban Forum Anastasia Loukaitou-Sideris, Department Chair, Department of Urban Planning

6:00 PM -8:00 PM

DINE AROUNDS

Enjoy the local flavor of Pasadena with fellow CNU members. Local volunteers will lead a group of up to 15 people to a restaurant. Each group will meet at a prearranged spot and walk or take transit to the restaurant. Entrées will generally be \$10-\$35. This price does not include alcoholic drinks, gratuity, or tax. Diners need to be willing to split the bill evenly. The dress code for all restaurants is casual. Sign up for a Dine Around at the bulletin board near the registration table.

evening

PIN UPS AND EXHIBITS

Pin Ups and Exhibits allow participants to review CNU member work posted in the lower lobby of the convention center. Pin-ups allow practitioners to share expertise and participate in the kind of dialogue that keeps New Urbanism vital. Pin Up space is first come, first served. Check the bulletin board near the registration table for detailed information.

JUNE 11 SATURDAY

7:30 AM - 6:00 PM

CONGRESS REGISTRATION Civic Auditorium Lobby

8:00 AM - 9:00 AM

CONTINENTAL BREAKFAST Auditorium Terrace and Convention Center Lower Level Lobby

ASSEMBLY Auditorium Terrace

9:00 AM - 10:15 AM

THE ART OF PLACE AND THE SCIENCE OF SPACE

SINGLE SPEAKER SESSION

Auditorium

Coffee Bar: Yes

Thread: Transportation

Can we design places according to how ordinary people use them? Architectural and urban theorist Bill Hillier leads us through space syntax, a tool that can be used to forecasts how people will move through urban environments, but that also shows us how good places emerge from the balanced meeting of local and broader urban patterns. Space syntax can help us design street networks that work with the natural movements of their users, and so help us put things in the right place. Planners, architects and developers have used space syntax to enhance the navigability and walkability of designed spaces. With applications ranging from public space and transit design to crime deterrence, space syntax deserves your attention.

Speaker:

Bill Hillier, Professor of Architecture and Urban Morphology, University of London

WHERE THE WATER MEETS THE ROAD: THEORY AND PRACTICE FOR SUSTAINABLE SITE DESIGN

SINGLE SPEAKER SESSION

Room 103/104/105

Coffee Bar: Yes Thread: Environment

Federal regulations now obligate almost every new development and redevelopment project to meet storm water quality and stream protection requirements. Yet many storm water strategies are anti-urban, especially at higher densities. This session provides an overview of the regulatory context, explains the basic theory of storm water management, and offers a simple three-step process for arriving at optimal design solutions. Examples from leading practitioners will illustrate solutions for greenfields, greyfields, brownfields,

and infill sites. Participants will gain a clear understanding of how to meet the requirements and a broad array of tools for creating more vivid, more compelling places through sustainable site design.

Tom Richman, Principal, Catalyst

NEW AND EVERYDAY URBANISM IN DOWNTOWN SAN DIEGO

TALK SHOW SESSION

Room 106

Coffee Bar: Yes Thread: Physical Form

San Diego had undergone a transformation of its downtown beginning with City Architect Michael Stepner's creation of the Gaslamp District in the mid-1980s. Architect/developer Ted Smith (Smith and Others) and architects Eric Naslund (Studio E) and Tom Anglewicz (M. W. Steele Group, Inc.) have been creating multifamily housing and mixed-use infill projects through innovative building typologies, urban characteristics, and strong design sensibilities that are shaping San Diego into a model for the 24-hour City of Tomorrow.

Michael Stepner, President, Stepner Design Group Speakers:

Ted Smith, President, Ted Smith and Others Tom Anglewicz, Vice President, MW Steele Eric Naslund, Principal, Studio E Architects

METROPOLITAN ECONOMICS, SUSTAINABLE GLOBALISM, AND THE QUALITY OF URBAN LIFE

SINGLE SPEAKER SESSION

Room 106

Coffee Bar: Yes

Thread: Implementation

The most important engines of global prosperity in the twenty-first century are cities and urban regions, in which all public and private stakeholders must collaborate to develop and implement strategies for increasing productivity and innovation. Marc Weiss argues that quality of life leads to a healthy economy, such that sustainable environments, social equity, physical and cultural heritage, New Urbanist community and regional planning and design, and other key factors are now fundamental building blocks enabling metropolitan economic strategies to succeed worldwide.

Marc Weiss, Chairman and CEO, Prague Institute for Global Urban Development

SMART ABOUT CARS

MODERATED SESSION

Room 101/102

Coffee Bar: Yes

Thread: Transportation

This session will offer insights into creative new solutions to reduce the footprint of automobile dependency. As congestion continues to plague urban areas, the cost of owning, operating, and parking a car continues to rise. Convenient new personal transportation systems are gaining momentum around the United States. Learn about the latest in car shar-

ing and other new mobility offerings and step outside to explore the lightweight community electric vehicles after the session. It is possible to be smart about cars.

Moderator:

Jacky Grimshaw, Vice President for Policy Transportation and Community Development, Center for Neighborhood Technology

Speakers:

Dan Sturges, Senior Program Manager, WestStart-**CALSTART**

William del Valle, General Manager, Flexcar Sharon Feigon, CEO, I-Go Car Sharing



TRANSCENDING STYLE: LANDSCAPE INSPIRATION

MODERATED SESSION

Room 211

Coffee Bar: Yes

Thread: Environment

Landscape design provides an opportunity to integrate site specific issues and environmental opportunities more fully into the work of New Urbanists. Environmentally sensitive design philosophy and methods—and projects reflecting this approach—will be presented to illustrate form and landscapes derived from regional influences.

Moderator:

Susan Van Atta, President, Van Atta Associates, Inc. Speaker:

Marc Fisher, Associate Vice Chancellor for Campus Design and Facilities, University of California, Santa Barbara

Steve Hammond, Principal, WRT | Solomon E.T.C.



HOUSING TYPOLOGIES AND THE REURBANIZATION OF THE POLYCENTRIC CITY

MODERATED SESSION

Room 212/214

Coffee Bar: Yes

Thread: Physical Form

How can creative design and use of housing typologies give structure and coherence to the Polycentric City? What are new and innovative typologies that reinforce the urban structure at all scales, from that of the city to the neighborhood and corridor to the block and street?

Moderator:

John Dutton, Partner, Nicholas Budd Dutton Architects Speakers:

Eric Olsen, Thomas P. Cox Architects

Kevin Wilcock, Principal, David Baker and Partners Stefanos Polyzoides, Principal, Moule & Polyzoides Architects and Urbanists



EUROPEAN REGIONALISM

MODERATED SESSION

Room 107

Coffee Bar: Yes

Thread: Implementation

A core aspect of new urban practice has always been at the regional and metropolitan scale—whether regional visioning in Chicago, Austin, and the Twin Cities or structuring growth around transit in Charlotte, Denver, and Los Angeles. This session presents recent innovations in regionalism in Europe, including an overview of work on the continent, a review of regional spatial planning in the United Kingdom, and a transect-based regional plan from Sweden.

Moderator:

Hank Dittmar, Chief Executive, The Prince's Foundation for the Built Environment, CNU Board Chair

Speakers:

Peter Hetherington, Regional Affairs Editor,

The Guardian

Torbjorn Einarsson, Principal, ARKEN Arkitekter Susan Parham, Chair, Council for European Urbanism

10:15 AM - 10:30 AM

BRFAK

Auditorium Terrace and Convention Center Lower Level Lobby

10:30 AM - 12:00 PM



RAZING FREEWAYS, RAISING VALUES

TALK SHOW SESSION

Gold Room

Thread: Transportation

Cities across North America are removing freeways to ignite reinvestment. Recognizing the destruction of neighborhoods and land values caused by urban freeways, communities are choosing alternatives that restore torn fabric through rich street networks and create value through good design. Going beyond reactive solutions to traffic, communities are developing proactive approaches to place-making. This session will focus on balancing transportation with land use and designing infrastructure to leverage opportunities for urban development. The "talk-show" format will provide a lively examination of the dynamics of real estate development before, during, and after urban freeways are replaced with beautiful streets, blocks and squares.

Peter Park, Development Manager,

Community Planning and Development, Denver

Elizabeth McDonald, Professor, University of

California, Berkeley

John Ellis, Principal, Solomon E.T.C.

SATURDAY CONT...



GREEN GABLES, LABELS, AND FABLES

TALK SHOW SESSION

Room 106

Thread: Environment

This panel will describe, discuss, and debate green, environmentally sensitive, energy conscious, and ecologically sound design and planning from the scale of the building to the metropolitan region. Mark Mack and Larry Scarpa, architects from the Los Angeles area, will present a project, followed by an open discussion and question and answer period led by Doug Kelbaugh, Dean of the University of Michigan's Taubman College of Architecture and Urban Planning.

Moderator:

Doug Kelbaugh, Dean of the University of Michigan's Taubman College of Architecture and Urban Planning

Lawrence Scarpa, President, Pugh & Scarpa Mark Mack, Principal, Mack Architects Elizabeth Moule, Principal, Moule & Polyzoides

Architects and Urbanists

Peter Calthorpe, Principal, Calthorpe Associates



THE CHALLENGES AND OPPORTUNITIES FOR NEW URBANISM IN LOW-GROWTH COMMUNITIES

TALK SHOW SESSION

Room 103/104/105

Thread: Implementation

Dead mall rescue, infill housing in struggling neighborhoods, and risk averse lending institutions can be problematic when developing under the best circumstances. These challenges can be especially daunting for the New Urbanist in cities and regions with low-growth economies. A panel will explore these challenges and introduce successful strategies and positive trends that New Urbanists can exploit to "make place for people" in communities that are sometimes left behind.

Speakers:

Mark Nickita, Archive Design Studio

Howard Katz, Senior Fellow, American Architectural Foundation

Tim Wanamaker, Office of Strategic Planning,

City of Buffalo

Mark Hinshaw, Director of Urban Design, LMN Architects



TRADITION AND PRESERVATION

TALK SHOW SESSION

Room 101/102

Thread: Implementation

Modern historic preservation is a product of modernism and looks on traditional buildings as relics of the past. It often prohibits both contemporary traditional design and contextual building. Yet, in the 21st century, traditional architecture and urbanism is thriving. Traditional designers approach traditional buildings and neighborhoods—and their preservation and continued life—differently than most preservationists.

This session will discuss traditional design as a living tradition and consider the implications of that for contemporary architecture, urbanism, and preservation.

Moderator:

John Massengale, Architect & Urbanist, Traditional Architecture and Urbanism Collaborative

Elizabeth Plater-Zyberk, Principal, Duany Plater-Zyberk and Company

12:00 PM - 1:30 PM

SALONS

Salons are informal gatherings for CNU members to discuss their work. Bring a lunch and join salon topic leaders, Check the bulletin board near the registration table for the list of topics.

DESIGN TASK FORCE LUNCH

EDUCATION TASK FORCE LUNCH

ENVIRONMENT TASK FORCE LUNCH

PLANNERS TASK FORCE LUNCH

TRANSPORTATION TASK FORCE LUNCH

1:30 PM - 2:30 PM

LEARNING FROM LOS ANGELES: CITY OR ANTI-CITY, TYPE OR PROTOTYPE?

PLENARY SESSION

Auditorium

Thread:

People tend to equate Los Angeles with sprawl, smog, and urban violence. Often the city and region are cast as the great "what not to do" of twentieth-century urbanism. These accounts obscure a rich legacy of city-building and a history of innovations in urban planning. Planning has been ubiquitous in Southern California; ubiquity has not always meant policy implemented toward ideal ends. Join Bill Deverell and Greg Hise as they consider Los Angeles' legacy and history in light of current paradigms such as the New Urbanism.

Greg Hise, Associate Proffessor, University of Southern California

Bill Deverell, Professor of History, University of Southern California

2:40 PM - 3:45 PM



SHARED SPACE-RECONCILING PEOPLE, PLACES AND TRAFFIC

SINGLE SPEAKER SESSION

Auditorium

Coffee Bar: Yes Thread: Transportation

For several generations, the spaces between buildings have been dominated by the requirements of traffic engineering, with its language of signs, traffic signals, bollards, barriers, curbs, and road markings. As a result there has been little opportunity to express community values, history, or a sense of place through the configuration of streets and the spaces between buildings. In many mainland European countries this is beginning to change. The assumption that highway engineering and urban design are irreconcilable has been challenged by new approaches to safety and traffic management. Ben Hamilton-Baillie, a specialist in urban design and movement, describes some of these changes and sets them in their broader historical context. Examples, drawn from work in Denmark, Germany, Sweden and The Netherlands, outline a radical approach to the design and management of the public realm.

Speaker:

Ben Hamilton-Baillie, Traffic Engineer, Hamilton-Baillie Associates Ltd.



ENERGY AND SUBURBANIZATION

SINGLE SPEAKER SESSION

Room 106

Coffee Bar: Yes Thread: Environment

Presentation will cover recent trends in suburbanization and travel demand in the United States and their contributions to energy use. Focus will be on growing dependence on oil and the implications for national security and the environment. Talk will wrap up with a discussion of policy and planning solutions to oil dependence and the role of planners and designers.

Speaker:

Deron Lovaas, Smart Growth Policy Deputy Director and Vehicles Campaign Director, Natural Resources Defense Council



GROWTH VISION, AND IMPLEMENTATION STRATEGIES FOR POLYCENTRIC SOUTHERN **CALIFORNIA**

PAIRED SPEAKER SESSION

Room 101/102

Coffee Bar: Yes

Thread: Physical Form

With over 18 million residents and many major urban centers, Southern California is the quintessential polycentric region. The Southern California Association of Government has worked closely with residents and local governments to craft Compass Growth Vision, a plan to maintain the region's livability and to accommodate the 6 million additional residents expected by 2030. Learn how Compass Growth

Vision helped foster a common vision, the role the region's centers will play in Southern California's future, and how the vision is being implemented. Join the award winning planners who designed the Envision Utah process as they discuss their work in the Los Angeles region.

Speakers:

John Fregonese, Principal, Fregonese Calthorpe Associates

Peter Calthorpe, Principal, Calthorpe Associates



PARKING ALONG THE TRANSECT

MODERATED SESSION

Room 211

Coffee Bar: Yes Thread: Transportation

Parking is the poor sibling of architecture. If the parking system works well, nobody notices. If it doesn't, it can undermine a city's best efforts to improve urban design and to manage traffic. This session will explore the myths and facts about parking, describing how it can be gracefully accommodated at every point along the transect. Panelists will examine appropriate parking requirements, tools for minimizing the negative traffic and urban design implications of parking, and offer specific solutions.

Moderator:

Jeff Tumlin, Principal, Nelson\Nygaard Consulting Associates

Speakers:

Patrick Kennedy, Principal, Panoramic Interests Neal Payton, Associate, Torti Gallas and Partners



SLOW FOOD AND THE FAST LIFE

SINGLE SPEAKER SESSION

Room 103/104/105

Coffee Bar: Yes

Thread: Environment

The Slow Food Movement believes that respecting the convivial traditions of the table, and celebrating the diversity of the earth's bounty can help prevent succumbing to the effects of the fast life, which manifests itself through industrialization, standardization of the food supply and degradation of farmland. Join renowned chef Evan Kleiman as she discusses her work with Slow Food eco-gastronomy in an urban setting. Chef Kleiman is the author of many best-selling cook books, such as Pasta Fresca and Cucina Rustica, and hosts the weekly radio food show "Good Food".

Evan Kleiman, Executive Chef, Angeli Caffe



CAN TODAY'S RETAIL FIT THE **NEIGHBORHOOD**

MODERATED SESSION

Gold Room

Coffee Bar: Yes

Thread: Physical Form

The struggles of retail venues in early New Urbanist towns taught the lesson that the traffic from individual traditional neighborhood development is not enough to support a retail center. Recent town centers have achieved success by accommodating the needs of big-box retailers with regional customer bases. Some like Belmar and Mashpee Commons

SATURDAY CONT...

have won praise for creating valuable urban environments. But are there tradeoffs that come with large-format retailers? How much do their infrastructure needs distort traditional neighborhood developments, especially those in lower intensity T-3 settings? This session will bring fresh thoughts to a perennial challenge, exploring these questions alongside potential new models for viable town centers.

Moderator:

Andrés Duany, Principal, Duany Plater-Zyberk & Company

Speakers:

Seth Harry, President, Seth Harry & Associates Inc. Ken Potts, Senior Development Manager, Smart Growth Initiatives, Target Corporation

Karl Ehrlich, President, Retail Leasing Solutions

ETHNICITY, ECONOMY AND **URBAN FORM**

MODERATED SESSION

Room 212/214

Coffee Bar: Yes Thread: Implementation

This panel will examine how different ethnic groups create economic vitality in their communities through commerce and how these activities impact public space. Immigrants use their social capital and other cultural resources to sell things to each other in their neighborhoods and outside of them; from street vendors to small local businesses, the urban form is greatly impacted by this phenomenon. This panel will examine how different ethnic groups create economic vitality in their communities through commerce and how these activities impact public space.

Moderator:

Deigo Cardoso, Director, Central Area Team, Los Angeles County Metropolitan Transportation Authority

James Rojas, Founder, Latino Urban Forum Jack Wong, President, JWA Urban Consultants, Inc. Mary M. Lee, Attorney and Community Activist, Peter Elmlund, Project Leader for Urban City Research Ax:son Johnson Foundation

WILLIAM FULTON: REGIONAL

FRAMEWORK AND GOVERNANCE SINGLE SPEAKER SESSION

Room 107

Thread: Implementation

urban and metropolitan growth issues are debated in the post-suburban era. Fulton is president of Solimar Research Group, a California-based public policy research firm. He is also economic development columnist for Governing magazine and founding editor of California Planning & Development Report. He will discuss framing the debate

William Fulton, President, Solimar Research Group

3:45 PM - 4:00 PM

BRFAK

Auditorium Terrace and Convention Center Lower Level Lobby

4:00 PM - 5:00 PM

PUTTING OUT THE FIRES ON STREET DESIGN

TALK SHOW SESSION

Room 103/104/105

Thread: Transportation

To a New Urbanist, narrowing streets and creating pedestrian friendly environments can help calm auto traffic, save lives, and reduce injuries. To an emergency responder narrow streets and other traffic calming devices may slow response times and impede operations. This session continues a great tradition of inviting critics of the New Urbanist approach to share their arguments and explore solutions. Join experts from both sides of the issue as they discuss whether new urbanist streets compromise citizens' wellbeing.

Speakers:

Judy Corbett, Executive Director, Local Government Commission

Thom Glonchak, Assistant Fire Chief, Los Angeles County Fire Department

Daniel Slone, Partner, McGuire Woods LLP Mark Nelson, Battalion Fire Chief, Los Angeles County Fire Department

DESIGNING HEALTHY CITIES

TALK SHOW SESSION

Room 101/102

Thread: Environment

The location and environmental design of urban neighborhoods has implications for health and well-being. This session brings together top academic scholars and prominent activists to discuss the links between community design, physical activity, pollution exposure, and diet-and what these links mean for public health.

Moderator:

Jennifer Wolch, Professor, University of Southern California

Speaker:

Jim Sallis, Professor of Psycology, San Diego State University

David Sloane, Associate Professor, University of Southern California

Angela Johnson Meszaros, Director of Policy & General Counsel, California Environmental Rights

UNDERSTANDING RETAIL PATTERNS

TALK SHOW SESSION

Room 106

Thread: Physical Form

Retail development occurs at all scales of the transect. This session will explore patterns, typologies, and guidelines for



William Fulton has played a key role in reshaping the way

around regional governance in Southern California.

JUNE 12 SUNDAY

8:30 AM - 12:00 PM

CONGRESS REGISTRATION
Civic Auditorium Lobby

9:00 AM - 10:00 AM

CONTINENTAL BREAKFAST
Auditorium Terrace & Convention Center
Lower Level Lobby

ASSEMBLY
Auditorium Terrace

 $10:00 \, \text{AM} - 12:00 \, \text{PM}$

CLOSING PLENARY SESSION Auditorium

Join renowned urbanists Jan Gehl and James Kunstler for a two part plenary session that explores how cities can meet challenges posed by today's public spaces and tomorrow's resource constraints. Harald Kegler of the Council for European Urbanism will deliver special closing remarks.

URBANISM'S HUMAN DIMENSION: LOOKING AFTER THE LIFE OF PUBLIC SPACES

Contemporary public spaces are a fragile species. People today use public space not because they have to, but because they want to. The optional character of much public life in today's cities places very high demands on the quality of public spaces offered. Renowned Danish architect Jan Gehl has developed a method for creating irresistible public spaces. Gehl's work builds on systematic recording of how people use the city — a process that makes people in the city visible. In this plenary session, Gehl will reveal precisely how quality improvements in a range of downtowns — from Copenhagen and Oslo to downtown Melbourne —have led to impressive increases in the use of public spaces. Gehl maintains that when quality spaces are provided, people come. Methods for achieving lively, attractive and safe urbanistic projects will be the underlying theme.

Jan Gehl, Principal, Gehl Architects

THE LONG EMERGENCY AND NEW URBANSIM

With a world decline in oil extraction on the horizon, urbanist James Howard Kunstler predicts a coming period of economic turbulence, energy shortages, and geopolitical turmoil that he terms "The Long Emergency." Kunstler argues that these crises will strongly impact the fields of building and design. The far-ranging effects include the contraction of industrial economies, the collapse of oil- and gas-fed industrial agriculture, the restoration of rural and urban distinctions, and the revision of land development practices.

context-driven retail form as well as the historic role of the urban form as a generator for retail development. Panelists will focus on the integration of national retailers and restaurants with local businesses in an attempt to create a lively and unique sense of place.

Moderator:

Dhiru Thadani, Principal, Ayers/Saint/Gross

Andrés Duany, Principal, Duany Plater-Zyberk & Company

ATLANTA AND LOS ANGELES:
 POLYCENTRISM COMPARED

TALK SHOW SESSION

Room 107

Thread: Implementation

Atlanta and Los Angeles are two of America's poster children for runaway sprawl. In both cities, choking traffic congestion and new transit have catalyzed pockets of real urbanism in both fairly dense inner suburbs and former satellite cities. Today's challenge is to channel and sustain growth to create centers and corridors within a healthy, polycentric framework. Participants will focus on strategic programs like Atlanta's Livable Centers Initiative grants.

Speakers:

Mike Dobbins, Professor, Georgia Tech William Fulton, President, Solimar Reasearch Group

6:00 PM - 7:15 PM

CIVIC ART AWARDS CEREMONY

Auditorium

This ceremony will acknowledge the important contributions of individuals and organizations to urbanism throughout Southern California. Their exemplary work illustrates the impact of the Charter of the New Urbanism when clearly understood and applied. Award winners are distinguished leaders who demonstate excellence in community investment and dynamic city planning. Please join CNU in acknowledging the important work of: The Honorable Phil Angelides, California State Treasurer; The Honorable Antonio Villaraigosa, Mayor Elect of Los Angeles; Rick Cole, City Manager of Ventura; the Natural Resources Defense Council (NRDC).

evening

PARTY AT UNION STATION

Feel the pulse of New Urban Los Angeles at the restored Union Station, the emerging hub of LA's urban rebirth. Take in the city lights as you step off your Gold Line rail car from Pasadena. Then make your way to our special indoor-out-door oasis for wining, dining, and grooving the night away — California style. Don't miss this train! Ticket required.

6:00 PM -9:00 PM

LA GALA

SUNDAY CONT...

Mega-cities, mega-structures, and mega-financing of megadevelopments will be things of the past. In this plenary address, Kunstler considers what New Urbanism can bring to such a radically transformed scene.

Speakers:

James Kunstler, Author, The Geography of Nowhere and The Long Emergency

Jan Gehl, Principal, Gehl Architects

Harald Kegler, Founder, Laboratory for Regional

Planning

10:30 AM - 12:00 PM

OPEN MIKE PLENARY

PLENARY SESSION

Auditorium

Moderator:

Doug Kelbaugh, Dean of the University of Michigan College of Architecture & Urban Planning

ANNOUNCEMENTS ABOUT NEXT CONGRESS

Auditorium

1:30 PM - 4:30 PM

GUIDED TOURS

- Q HISTORIC PASADENA NEIGHBORHOODS 1:30 PM - 4:30 PM
- R OLD PASADENA, A 21ST-CENTURY DOWNTOWN

1:30 PM - 4:30 PM

S PASADENA'S GREAT PUBLIC BUILDINGS1:30 PM - 4:30 PM

