

Creating Form-Based Comprehensive Plans

CNU XVI Austin, Texas April 3, 2008

Introducing...

- The public agency planners
 - From Texas (applause)
 - From states with mandatory comprehensive planning
- The private sector planners
- The "Designers"
- The decision-makers (elected, appointed, de factor)
- Working on a comp plan NOW!

Presenters

Ellen Greenberg, AICP

Dena Belzer Strategic Economics

Gianni Longo ACP Planning & Visioning

Alan Loomis
City of Glendale, CA

Rick Bernhardt, FAICP
Nashville Davidson County

This Morning's Agenda

Presentations

Economic and Demographic Trends - Dena

The Regional Scale - Gianni

Implementation Using the Transect – Rick

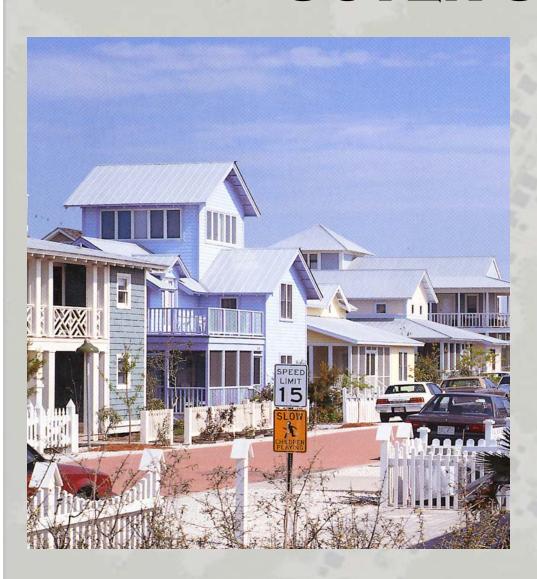
Addressing Community Character and Urban Design – Alan

Group Discussions (2): 30 minutes each

Reports from Groups – 15 minutes



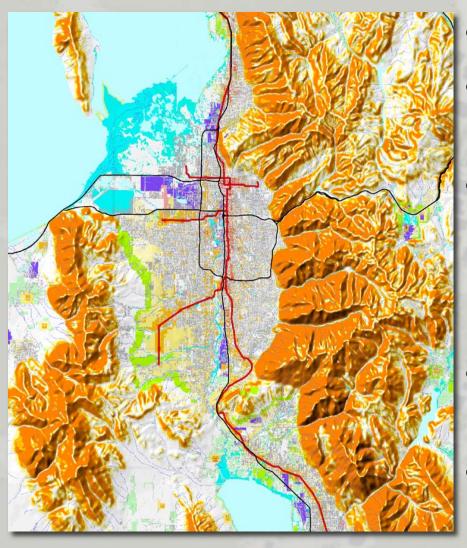
COVER STORY



- Picket Fences
- Front Porches
- Nostalgic architecture
- "Pedestrian Friendly"
- "Mixed Use"
- Street grid

Image: Seaside Florida

DEEP INSIDE



- Regional Cooperation
- Network of travel alternatives
- Preservation and renewal of buildings, districts and landscapes
- Agricultural Land Preservation
- Mixed Income Housing

Image: Envision Utah

TOMORROW'S EDITION...



Image: Marcy McInelly

Issues & Values

- Sustainability and Climate Change
- Leed-ND
- Environmental Justice
- Workplace District Design
- Re-structuring suburbs
- Physical activity and Public Health

TOMORROW'S EDITION...



Tools & Techniques

- The Transect
- Thoroughfare type classifications
- Emerging modeling methods
- New simulation techniques
- Google Earth!!

Image: SACOG

IN THE TABLOIDS



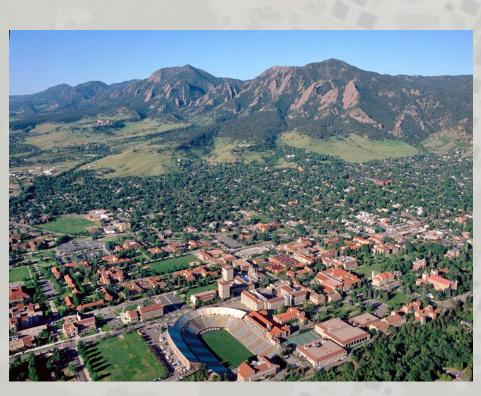
- Greenfields Only
- Traditional Architecture Only
- High-end housing only
- All mixed use all the time
- Not for big cities
- Anti-environmental

Charter of the New Urbanism

"We dedicate ourselves
to reclaiming our
homes, blocks, streets,
parks, neighborhoods,
districts, towns, cities,
regions, and
environment"

- 27 Principles
- Three geographic scales

Scales of the Charter The Region: Metropolis, City and Town



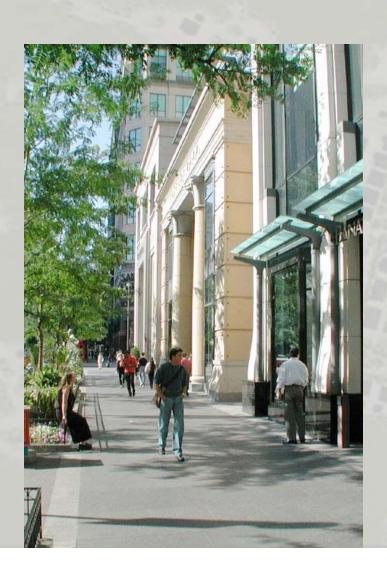
- Multiple centers
- Clear rural-urban edges
- Infill strategies
- Framework of transportation alternatives

Scales of the Charter The Neighborhood, District and Corridor



- Neighborhoods: compact, pedestrianfriendly and mixed use
- Mixed housing types
- Structured by transit corridors
- Defined by open lands

Scales of the Charter The Block, Street and Building



- Architecture and landscape define public space
- Automobiles and pedestrians respected
- Design connected to climate, topography, history



New Urbanism in Comprehensive Plans

 No single development project can implement the Charter of the New Urbanism

 Comprehensive planning is an ideal foundation for realizing new urbanism

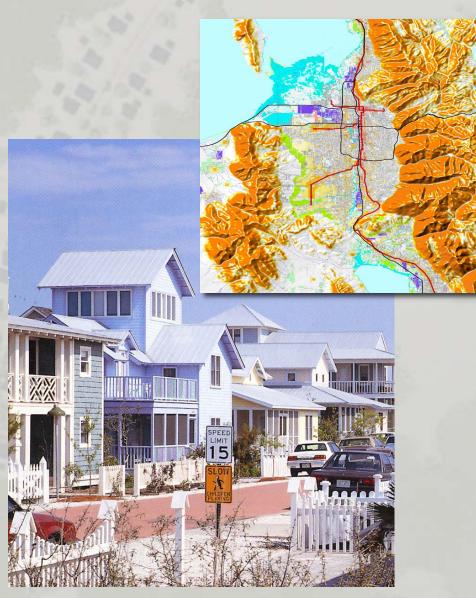
Comprehensive Planning: Comprehensive with respect to...

- Geographic area
 - Municipal
 - Municipal-plus
 - Multi-municipal
 - Other...
- Subject areas addressed
 - Land Use
 - Transportation
 - Conservation of natural resources
 - Economic Development
 - More...
- Establishing a framework for different types of implementing activities and regulations

The New Urbanist Comp Plan

Fundamentals

- Mapping pattern and structure
- 2. Approaching streets and infrastructure in an integrated way
- 3. Focusing on threedimensional results
- 4. Tailoring principles to place



N.U. Comp Plan Fundamental 1

Reduce importance of conventional land use map in favor of mapping of patterns and structure to better represent

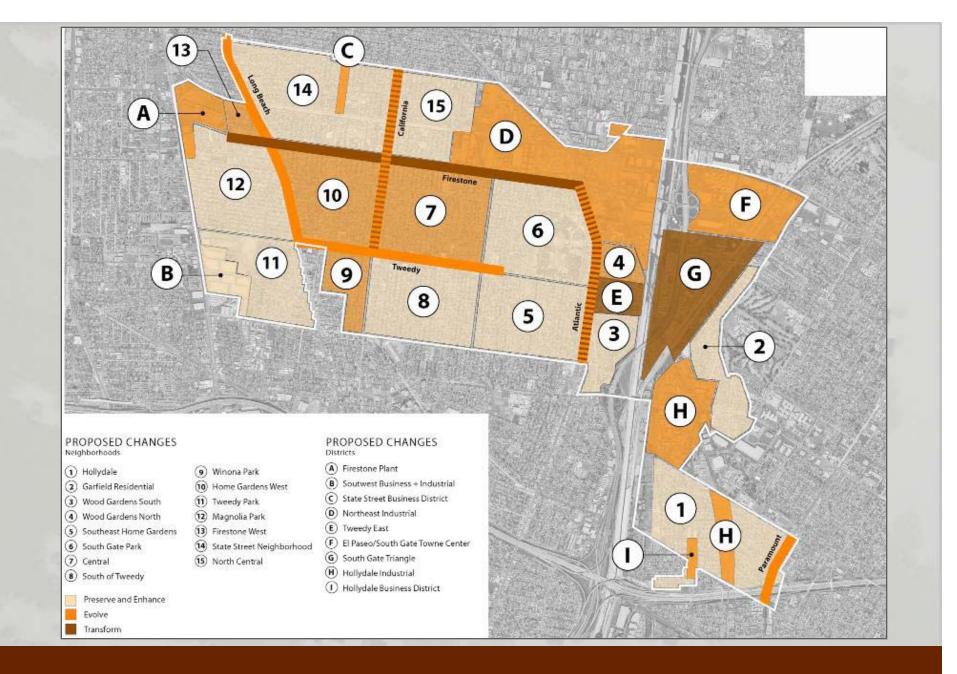
- desired character and function of different pieces of the city transportation and land use integration
- relationship between urban and rural
- mixed use places
- centers of different types of employment

Comp Planning (r) evolution

- Montgomery County Maryland "wedges and corridors"
- Seattle "urban villages" plan
- Charlotte Mecklenburg County centers and corridors structure
- San Diego "City of Villages"
- Oakland City Structure Map
- Albemarle County Virginia Neighborhood Model

Identify Building Blocks of Place

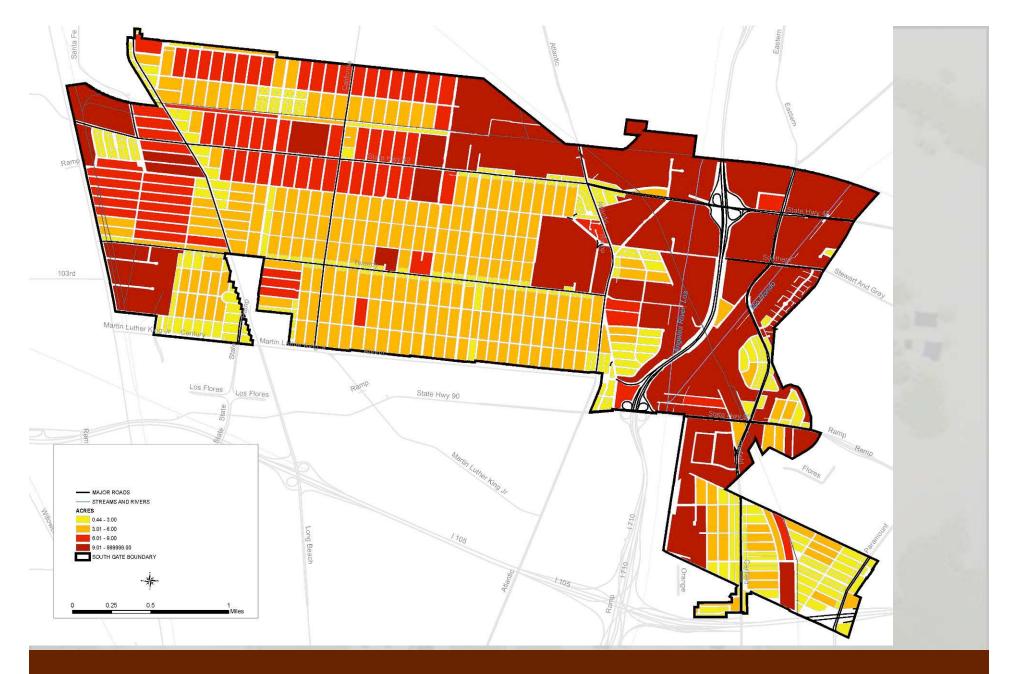
- Neighborhoods primarily residential areas that have a unique identity
- Districts areas with predominant single use or mixed of uses & non-neighborhood design requirements
- Corridors linear areas with their own identity that connect districts & neighborhoods
- Precinct Special use areas that should be separated from other areas (e.g., airport)



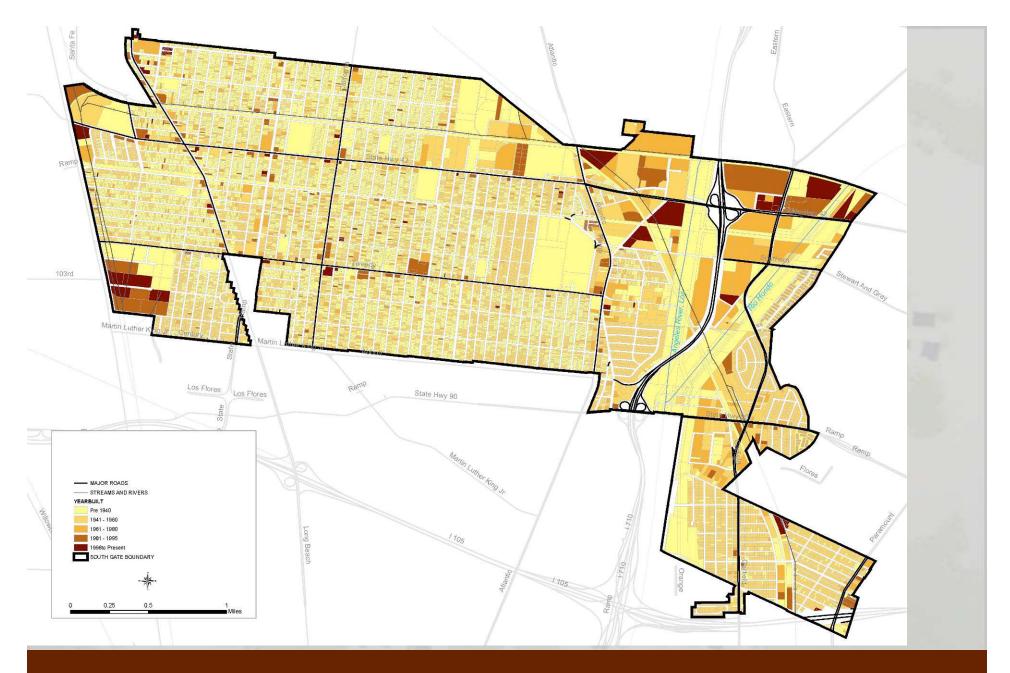
Identify Neighborhoods, Districts, Corridors



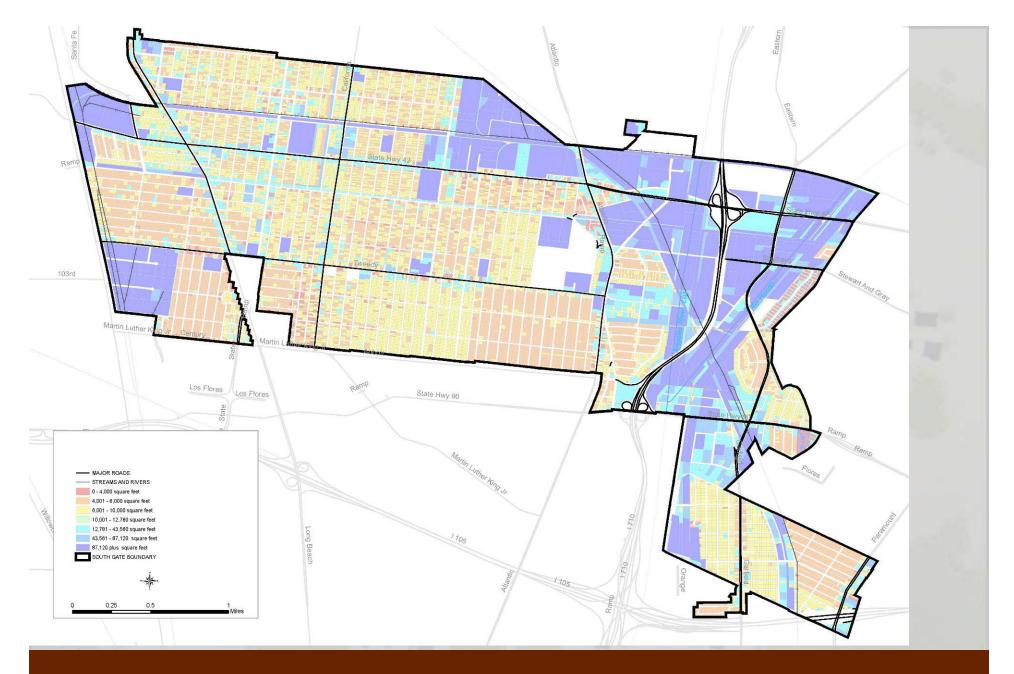
Map Form and Character – Parks



Map Form and Character – Blocks



Map Form and Character – Year Built



Map Form and Character – Parcel Size



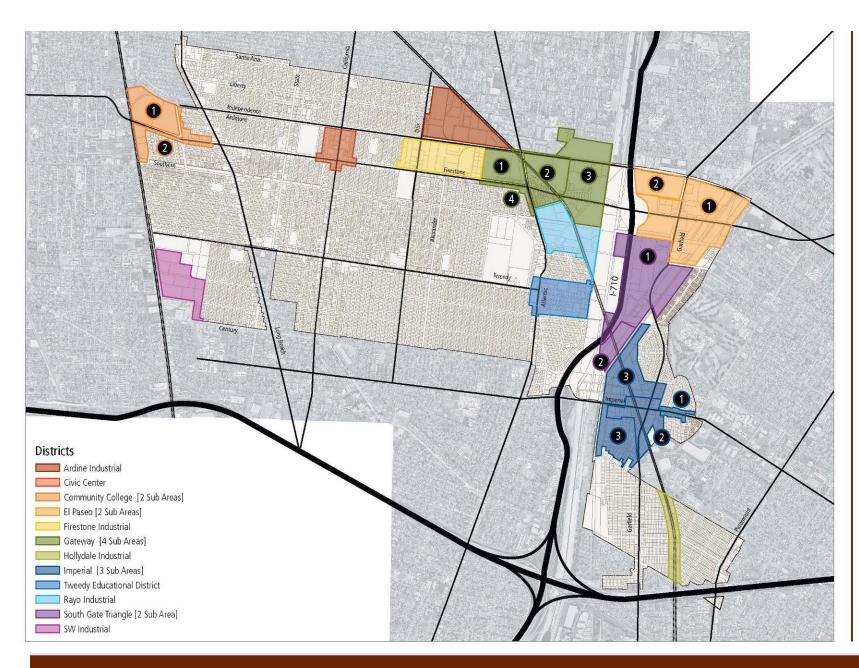
Map Form and Character – Density

General Plan 2030 South Gate, CA

Fig. 3.3 Neighborhoods



Neighborhoods

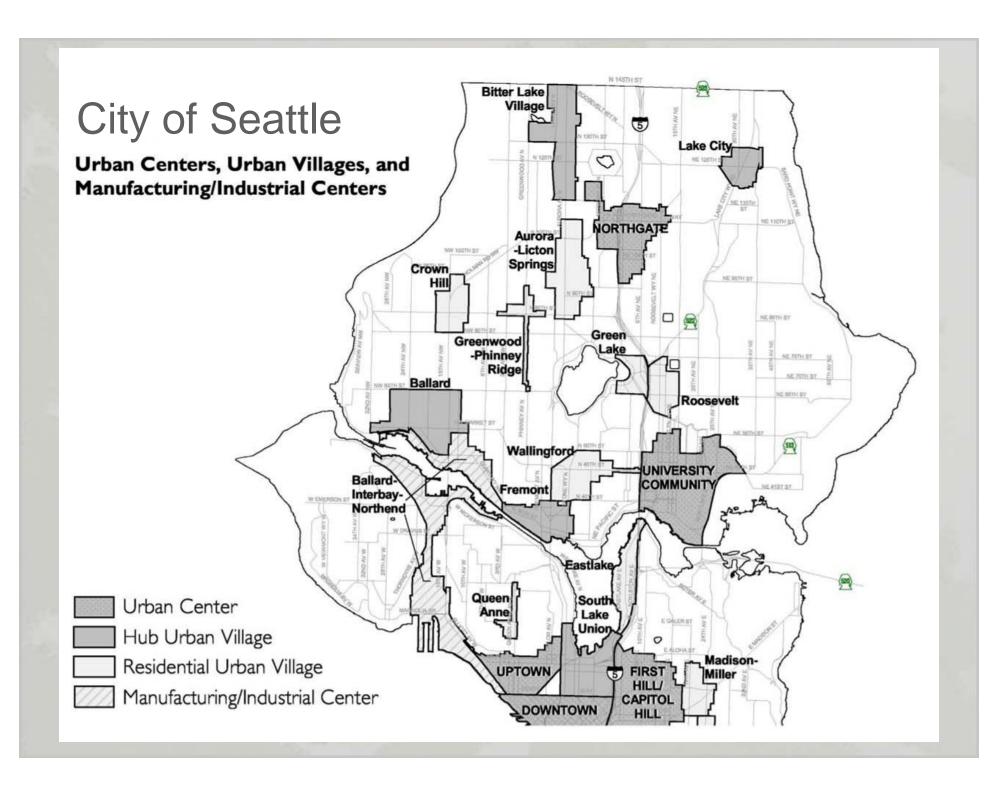


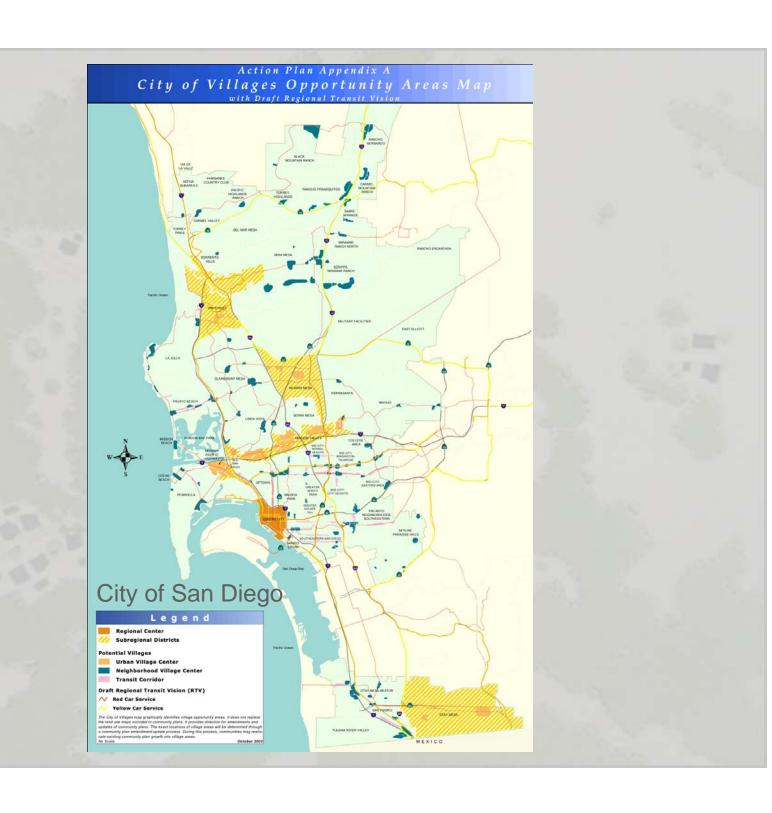
South Gate General Plan 2030 South Gate, CA

Fig. 3.4 Districts



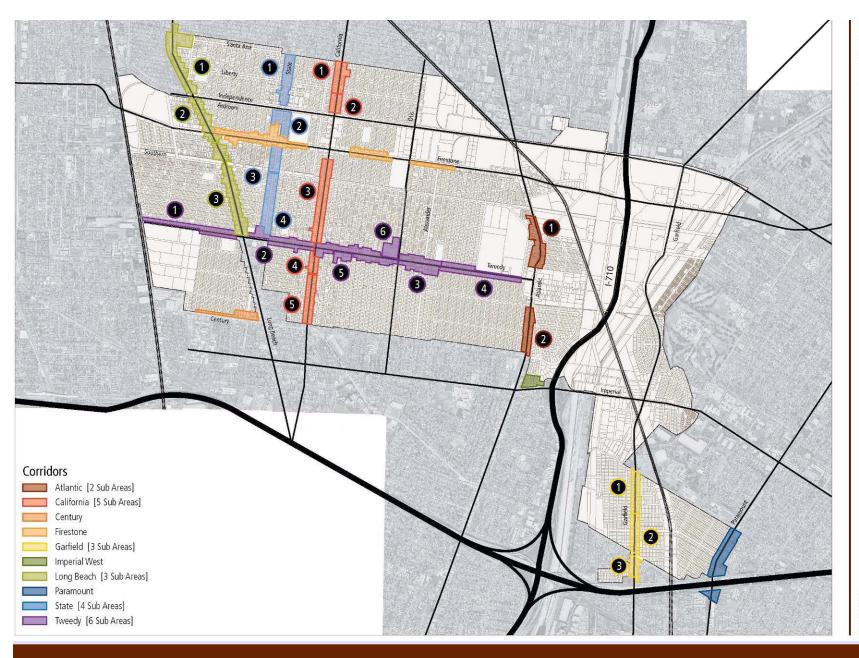
Districts





N.U. Comp Plan Fundamental 2

- Think in new (and old!) ways about streets and infrastructure
 - Treat streets and transit as shapers of place,
 not just conduits for through movement
 - Design networks to support walkability and desired block pattern
 - Create a foundation for context sensitive design
 - Make corridors places, not just movement channels



General Plan 2030 South Gate, CA

Fig. 3.5 Corridors

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Corridors



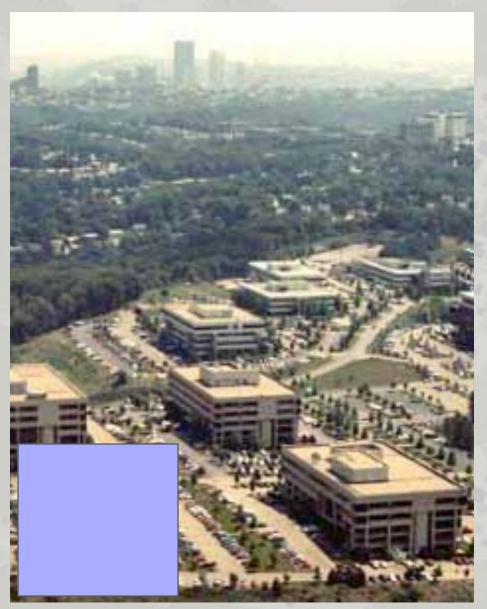


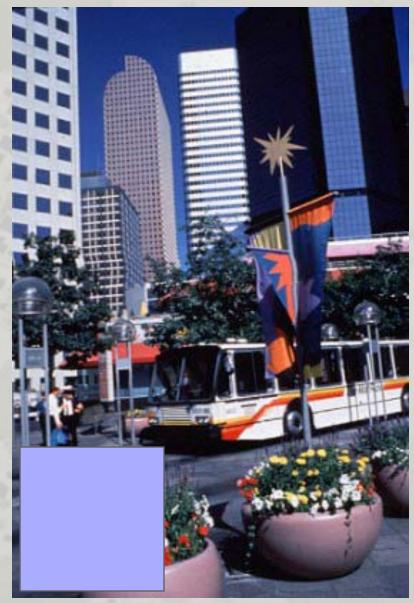
NU Comp Plan Fundamental 3

- Focus on the three-dimensional results of the two-dimensional plan
 - Plan text: address urban design
 - Plan graphics: illustrate desired character
 - Plan process: use three-dimensional planning games, visual simulation, etc.
 - Plan implementation: form-based zoning





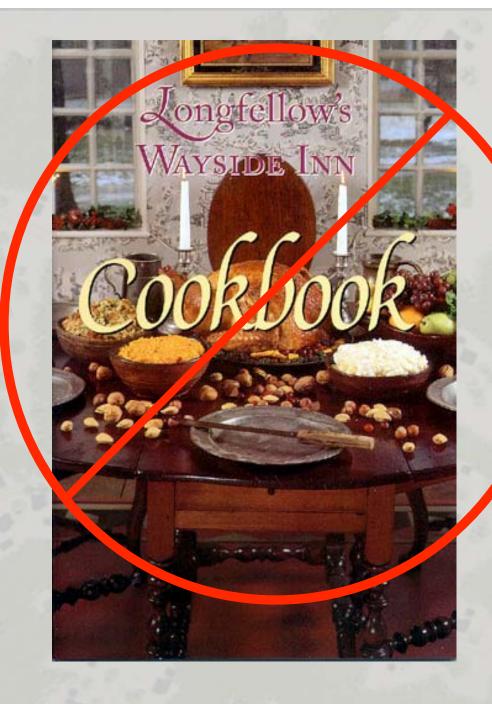




OFFICE

NU Comp Plan Fundamental4

- Use the principles and strategies in a meaningful way where you live and work
 - Vision from your community / region
 - Draw upon historic patterns of settlement, architecture, landscape architecture and urban design
 - Understand your real estate market
 - Address local opportunities for regional planning and cooperation



Choose two HOT topics

- > Economic and Demographic Trends
- ➤ Comprehensive Planning at the Regional Scale
- >Implementing Comp Plans Using the Transect
- ➤ Community Character and Urban Design
- ➤ Working with the Fundamentals
- > Emerging Issues and Techniques