



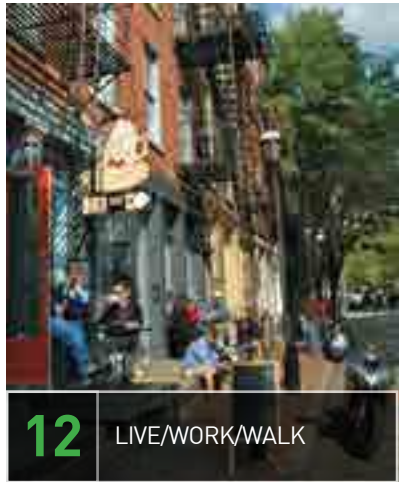
CONGRESS  
FOR THE  
NEW  
URBANISM



2013  
ANNUAL  
REPORT



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# CNU'S BOARD OF DIRECTORS

## BOARD MEMBERS

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NPO Director  
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### TIMOTHY HALBUR

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### JUANTIKI JONES

Membership Assistant

### MELINDA MARTINEZ

Executive Assistant

### ALEX MCKEAG

Program Manager

### MATTHEW WILSON

Development Manager



# A LETTER FROM THE PRESIDENT



**John Norquist**  
President and CEO

**It's hard to believe, but this is the first annual report ever released by The Congress for the New Urbanism.** I take it as yet another sign that our organization continues to grow and mature. For years, CNU stayed a small, dedicated—some might say obsessive—group of people with the crazy idea that there were better ways to plan, design and build our cities and towns. Today, CNU membership crosses 26 countries and a variety of professions, fulfilling the promise of the Charter to be truly synergistic and cross-disciplinary.

We attempt to make good on that promise in a number of ways. In 2011, CNU expanded our membership offerings, creating new, more affordable options, including group discounts, to appeal to a wide range of professionals. The plan paid off—our membership has grown by 15% since 2011. We've still got work to do in the coming years to grow our base, but that initial success is encouraging. You'll see more in this report about our efforts to spur further growth in the coming years.

Our initiative work is another area where we've broken down boundaries between disciplines to bring about change. CNU has become synonymous with highway removal, street design, housing finance reform, health policy, and more. For example, last year we delivered on a decade-long strategy to get better street design guidelines in front of transportation engineers and planners when the Federal Highway Administration officially endorsed ITE/CNU's manual, *Designing Walkable Urban Thoroughfares: A Context Sensitive Approach*.

This effort stands as a model for creating lasting change by working methodically and bringing everyone to the table. We've singled out a few other higher-profile initiatives to highlight in this report.

These successes are not to say that CNU does not still face challenges. The building industry is still recovering from the recession. In response, we've cut expenses and diversified income so we are less reliant on the Congress as a revenue stream. In recent years, CNU secured a number of new foundation grants to fill that gap and expand our efforts in a variety of areas. Our audited financials from 2012-2013 are included at the end of this report.

**I've truly enjoyed my ten years as President and CEO of CNU. As I prepare to step down as President later this year, I see a bright future ahead.** The strength of our organization has always been the passion and dedication of our Board of Directors, members and staff. The CNU Charter and the skill and commitment of our members have positioned CNU at the forefront of a new era of urban renaissance and suburban transformation.

I'd like to extend special thanks to the Taproot Foundation and their team of volunteers for making this report possible.

Best Regards,

A handwritten signature in black ink, appearing to read "John Norquist". The signature is fluid and cursive.

John Norquist  
President and CEO

# CNU: 20 YEARS LATER

CNU is rooted in ideas that are both intellectually rigorous and eminently practical. The seeds were planted in Yosemite National Park in 1991. The Local Government Commission of California assembled a handful of architects with the hope that they could develop a set of principles for land use planning that focused on community and livability.



AHWAHNEE HOTEL

The result was **The Ahwahnee Principles**, an influential set of prescriptions for designing the built environment to create “complete and integrated communities.”



FIRST CONGRESS FOR THE NEW URBANISM, ALEXANDRIA, VIRGINIA

But some of the Ahwahnee authors believed this document was just the beginning. They declared a “Congress” to gather in Alexandria, Virginia, borrowing language from architects of the International Style (the Congrès International d’Architecture Moderne) to indicate that this new movement would succeed and replace them. One hundred architects, urban planners and academics came together to develop a new way of thinking about urban

design and land use. Three years later, after much debate and process, the Congress authored the **Charter of the New Urbanism**, the founding document of a movement that continues today.

New Urbanism inspired a whole new way of thinking about planning and building, based on creating authentic, walkable places on a range of scales, from single buildings to entire regions. In the 1990s, exurban



CNU 20 ATTENDEES

sprawl was the dominant form of development, and New Urbanism answered with new towns and neighborhoods. At the same time, it was the force behind significant infill development, including the redevelopment of public housing under the HOPE VI program. New Urbanism also launched the trend for transit-oriented development, the retrofit of suburban shopping malls, the reform of zoning codes and transportation planning, the popularization of the charrette as a planning tool, and much more.

The Charter declares, first and foremost, that “...disinvestment in central cities, the spread of placeless sprawl, increasing separation by race and income, environmental deterioration, loss of agricultural lands and wilderness, and the erosion of society’s built heritage” are one, interrelated community-building challenge. Taking on that challenge is the driving force behind CNU and its members’ work.

CNU works in parallel with members to remove roadblocks that impede new urbanism,

servicing as a connector between fields like architecture, landscape architecture, urban planning, economics, real estate development, and government that for too long have worked in isolation. Through coalition-building, CNU brought neighborhood-context awareness to the popular LEED rating system, and changed HUD and FHA policies that prevented developers from building mixed-use projects.

CNU has emerged as the leading voice for the creation of sustainable, walkable, mixed-use neighborhoods that provide for better health and economic outcomes. With members in 26 countries and 49 states, and support stemming from local, federal and international levels, our members work hard to promote policies that make cities and towns more engaging, vibrant and livable than ever.



# INITIATIVE HIGHLIGHTS



CNU conducts policy and advocacy through a series of initiatives, which become hot and active or cool and constant as needs change. At this time, three initiatives are catching fire in the U.S. and beyond.

**12** LIVE/WORK/WALK

**14** HIGHWAYS TO BOULEVARDS

**16** TRANSPORTATION REFORM

# LIVE/WORK/WALK

The Live/Work/Walk Initiative aims to remove obstacles that prevent constructing the Main Street-style, 2-6 story mixed-use buildings that create lively communities. As New Urbanists, we know that demographic and consumer preferences have changed over the last decade, creating an increased demand for walkable urban real estate in communities. Unfortunately these kinds of developments have been stifled by outdated federal policies and practices.



Specifically FHA, Fannie Mae, Freddie Mac, and HUD's 221d4 and 220 programs all cap the commercial component at a small percentage of the gross floor area/net rentable space or gross income derived of a given project. Combined with the tendency of private lenders to follow or apply even more restrictive policies than the federal underwriting rules, almost all of America's pre-World War II Main Streets, as well as newer forms such as live/work units, are excluded from the secondary mortgage markets and HUD's capital program for rental housing.

The good news: CNU scored a major victory in late 2012. A meeting with the FHA turned into a policy change that increased the limit on the commercial/retail component of mixed-use buildings from 25% to 35%. This significant

change is working its way through the federal government; in a meeting in late 2013, HUD officials promised that CNU's recommendations would be incorporated in HUD's new Multifamily Accelerated Processing (MAP) Guide by the end of September 2014.



But the federal roadblocks are only one side of the coin: financial institutions have their own biases against walkable urban development. American banking practices at the national level categorize real estate loans for this sort of development as "risky,"

making them virtually invisible within large loan portfolios.

Illuminating this "invisible asset class" is a new piece of the Live/Work/Walk initiative, spurred by a meeting at CNU 21 between initiative leaders and banker Kurt Roeloffs. In December of

2013, members of the team had a chance to present many of their ideas in Mesa, Arizona to Mayor Scott Smith and a group of local developers. The project team continues to meet and discuss the best approach to moving this investment tool forward through the financial system.



# HIGHWAYS TO BOULEVARDS

CNU has long recognized transportation as a key determinant of quality urban form, social equity and community life. Through the Highways to Boulevards initiative, CNU has argued for more than a decade that successful highway teardowns reconnect neighborhoods, improve access to key resources such as waterfronts, and put underperforming land to use. The initiative aims to increase awareness of the benefits of urban freeway removal and provide practitioners, policy makers, and local residents with tools and advice to create more sustainable transportation networks.



PROPOSED ALTERNATIVE TO NEW ORLEANS' CLAIBORNE EXPRESSWAY

Our persistence has paid off. CNU has become the central resource for solid, useful information on freeway removal and boulevard conversion. Our work has been featured nationally in *Streetsblog*, *Next American City*, *FastCompany*, *GridChicago*, and *Wired*. Reports from the Mayor's Innovation Project and the Institute for Transportation and Development Policy have also featured CNU's work.

With generous support from the Ford Foundation, CNU has released four biennial *Freeways Without Futures* reports (2008-2014), which list the top opportunities in North America for replacing aging urban highways with boulevards or other context-sensitive solutions. We have published reports ("Restoring Claiborne Avenue"), released white papers ("Rethinking Highways in American Cities"), produced videos, and given lectures across the country.

The narrative is finally taking hold. "With outstanding examples in San Francisco, Milwaukee and Seoul, Korea (among others), CNU is ushering in a second wave of successful freeway removals. Many officials, citizens, institutions, and communities are leveraging CNU's expansive work in the freeway removal arena to challenge their city, state, and transportation leadership.



Following the success of the Embarcadero and Central Freeway conversions, San Francisco is considering the removal of an expressway spur, I-280. In New York State, home of notorious highway builder Robert Moses, his namesake parkway in Niagara Falls is slated for removal. Perhaps the most telling example of the initiative's reach is

Detroit, where the possibility of removing I-375 through the city's downtown is being tentatively discussed. Equally important, CNU has strengthened and expanded its relationships in other cities embroiled in removal campaigns. These cities—New Orleans, Syracuse, Buffalo, St. Louis, Chicago, New York—have leveraged CNU a resource, tapping leadership, network, and membership to bolster their removal campaigns.

We understand this movement must expand in scope. Right now, mega-freeway projects are being constructed in China, Russia, Brazil, and elsewhere. Urban freeways should come down, not go up. In the coming months and years, CNU's Highways to Boulevards initiative will broaden its focus. The world needs cities; those cities do not need freeways.

## TOP 10 FREEWAYS WITHOUT FUTURES 2014

- New Orleans, LA**  
Claiborne Expressway
- Buffalo, NY**  
The Skyway and Route 5
- Syracuse, NY**  
Interstate 81
- Toronto, Ontario**  
Gardiner Expressway
- Rochester, NY**  
Inner Loop
- St. Louis, MO**  
Interstate 70
- San Francisco, CA**  
Interstate 280
- Detroit, MI**  
Interstate 375
- Long Beach, CA**  
Terminal Island Freeway
- Hartford, CT**  
Aetna Viaduct



# TRANSPORTATION REFORM

**CNU's Project for Transportation Reform is a decade-long effort to transform the way streets are designed and built.** For too long, transportation engineers judged the efficiency of streets by one measure only: car speed. This siloed approach damaged urbanism at every scale, and it has taken years to make a dent in this strongly-held belief.

That is why, a decade ago, CNU set out to write *Designing Walkable Urban Thoroughfares: A Context Sensitive Approach*, a manual for street design developed in partnership with the Institute of Transportation Engineers (ITE). The guide is the result of countless hours of collaboration, and the end result is a replicable blueprint for making real change.

Last year, all the effort paid off when the Federal Highway Administration (FHA) released a memorandum officially endorsing the guide. The FHA memo instructed division administrators and directors nationwide to use the manual alongside the American Association of State Highway and Transportation Officials (AASHTO)'s "Green Book"—

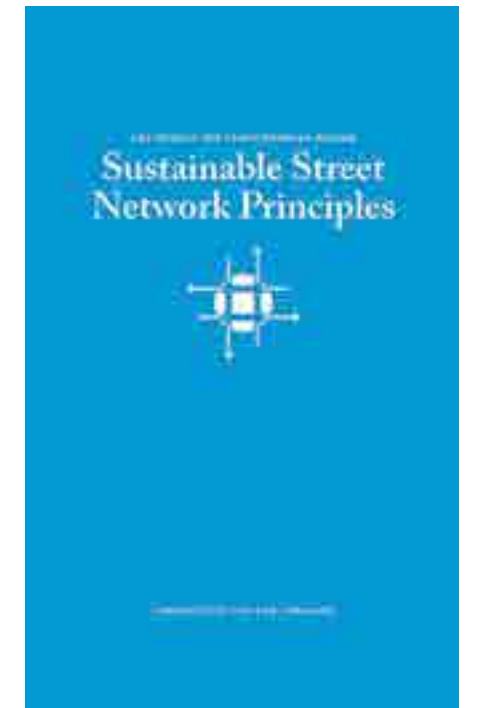


the Bible of transportation planning. "While AASHTO guidelines do accommodate a broad array of street designs, where they are weak is providing designers with information about the way in which local streets are very different," said Jeff Tumlin of Nelson/Nygaard in Streetsblog. "Engineers need more thorough guidance on the ways in which urban materials are distinct from rural highways and ways in which to design those arterials to prioritize a wide variety of objectives." *Designing Walkable Urban Thoroughfares* fills that gap.

As influential as it is, *Designing Walkable Urban Thoroughfares* is not for the layperson. For that reason, and as a means to remain inclusive, CNU developed a more accessible, user-friendly version to introduce a broader audience to the book's concepts. Called *Sustainable Street Network Principles*, the "blue book" is a useful tool for public officials, activists and others who are just beginning to have that "aha moment."

CNU conducts trainings, including two to-date for the Illinois Department of Transportation

(IDOT) on using the manual and the blue book in a local context, so far reaching hundreds of engineers, advocates, and planners. CNU and ITE also surveyed manual users to develop better trainings, and kept CNU's attention on the initiative through advanced trainings at CNU 20 and 21.



# ACCREDITATION UPDATE

In 2009, CNU established a professional accreditation program in collaboration with the University of Miami to recognize the talent within the New Urbanist movement for creating walkable, sustainable places.

The CNU Accreditation program has become the premier standard of professional excellence in the design of the built environment, and over 500 people now list CNU-A after their name.

What might come as a surprise to many is that 45% of all CNU-A Members live and work in the State of Texas, with 65% living in El Paso (Florida represents the next largest concentration

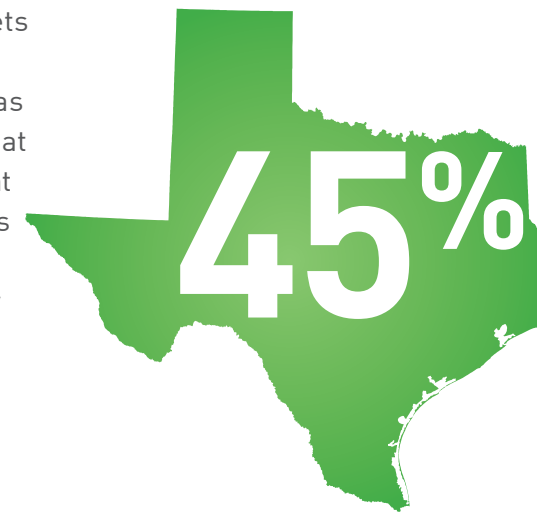


A FIELD TRIP IN AUSTIN AS PART OF A CNU-A EXAM PREP COURSE

of CNU-A members, with 11%). As reported by Tod Newcombe in *Governing Magazine*, credit goes to CNU board member Mathew McElroy, El Paso's Development Director. "El Paso officials want(ed) to reinvent the city by following the tenets of new urbanism," wrote Newcombe, "...(b)ut there was one big problem in making that change: The local development community and the architects were still designing the old-fashioned way." McElroy encouraged the city to require architects bringing proposals to the city to be CNU-A trained. He made it a staff requirement as well. Newcombe says the impact on El Paso has been dramatic.

The promise of El Paso is drumming up interest across the country. To achieve success, McElroy and his team developed a classroom training that covers New Urbanist principles in

depth, preparing students for the online exam. To date, El Paso has an 80% pass rate for the CNU-A exam, which can be attributed largely to these detailed course preparations.



With the help of McElroy and the City of El Paso, CNU is bringing the El Paso training model to more cities, including Austin, TX and Oklahoma City, OK. Additionally, CNU is exploring opportunities to expand online training tools and further broaden our reach.

Meanwhile, the University of Miami's online training program is bringing new members into the fold with trainings three times a year, guaranteeing that those new members are effective representatives of New Urbanism's ideas and concepts.

Now in its third iteration, the CNU-A exam continues to grow and expand. Since launching in 2009, lessons on the CNU Sustainable Street Network Principles book were incorporated. And in 2014, an updated course and exam will include curriculum and test questions promoting the health benefits of compact, connected communities created by the US Center for Disease Control and CNU's Health Districts Initiative.



# OPERATIONS



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# MEMBERSHIP

## INDIVIDUAL

**CNU members are the heart of the organization.**

They represent 6 continents and 50 US states (including Washington, D.C.). Members come from a range of professional backgrounds and contribute to CNU in a variety of ways— including, but not limited to donated time, ideas, dollars, and membership dues.

CNU member dues contribute an average of \$337,000 in unrestricted funds to CNU every year. Sixty-seven cents on every dollar given to CNU goes directly towards furthering the organization's mission. Following a restructuring of membership levels in 2011, CNU membership rebounded from a low point in 2008.

2,662

Total Individual Members as of Dec. 31, 2013

82% URBANIST    12% ADVOCATE    6% BUILDER

Individual Membership breakdown by type

24% PLANNERS    15% ARCHITECTS

While planners and architects continue to comprise the largest percentage of CNU membership (39%), we continue to diversify.



**RESHMA HOLLA, ADVOCATE MEMBER**  
Project Manager, Telesis Corp

"My development firm focuses on the sustainable and equitable redevelopment of urban communities. The principles of New Urbanism are embedded within our mission. I'm proud to be a member of this proactive, innovative organization."



**LEROY TAYLOR, STUDENT MEMBER**  
Master of Public Administration student  
DePaul University

"I'm a member because CNU provides an essential platform for forward thinking and is a catalyst for turning shared interests into action."



**UTE MAYA-GIAMBATTISTA, CITYBUILDER MEMBER**  
Head of Urban Design  
SGL Planning Associates

"By welcoming people of a wide range of professional backgrounds and interests, CNU provides the stage for enriching, inspiring and sometimes controversial conversations that go beyond the industry's professions and interests."



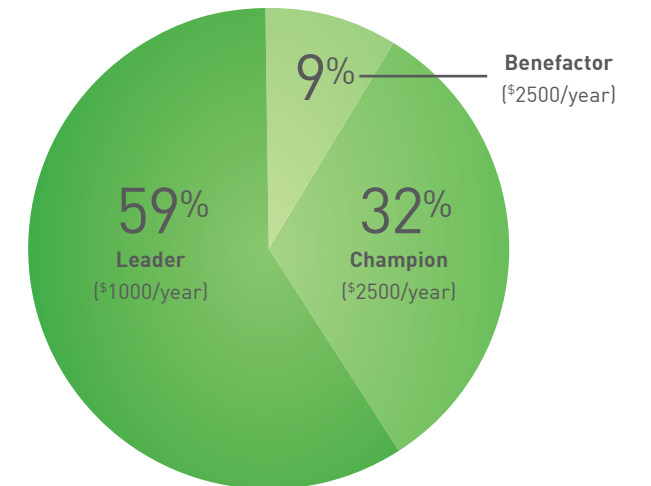
**MIKE LYDON, URBANIST MEMBER**  
Principal, The Street Plans Collaborative

"I attend each Congress and remain a member because it's where I find new collaborators, new ideas, and new friends."

## GROUP

Following a revision of Membership levels and benefits in October 2011, CNU Group Membership has seen a staggering 467% increase and an 80% renewal rate. With 3 different levels, CNU Group Membership offers a range of benefits, including CNU membership status for individuals, up to 2 Congress registrations each year, and exposure through CNU's digital and print materials.

CNU GROUP MEMBERSHIP BREAKDOWN BY TYPE



## 2012-2013 CORPORATE MEMBERS

### BENEFACTOR

The Coca-Cola Company  
Broad Homes Industrial Co.  
Nelson/Nygaard Consulting  
Canin Associates

Jamestown Development & Construction  
Parsons Brinkerhoff  
City of San Marcos

Leyland Alliance  
Texas Tech University  
Fieldstead & Co  
CEA Group  
Sam Schwartz Engineering  
Michigan State Housing Development Authority  
Myssior A+U+G  
Lee Rayburn  
John Malik and Associates  
Farr Associates  
Hunt Companies  
Steiner + Associates  
GID Urban Development Group  
Opticos Design, Inc.  
City of Mississauga

### CHAMPION

The JBG Companies  
Capital Markets Partnership  
Robert Charles Lesser & Co.  
Laura Heery Prozes  
Historical Concepts  
PlaceMakers, LLC  
Mandel Group, Inc  
Dover, Kohl & Partners  
Duany, Plater-Zyberk & Co  
Urban Design Associates

### LEADER

US Green Building Council  
Gragg & Associates  
Space Between Design Studio, LLC  
PlusUrbia LLC  
Lewis, Longman & Walker PA  
Van Meter Williams Pollack LLP  
Alphaville Urbanismo  
Tunnell-Spangler-Walsh & Associates  
Gateway Planning Group  
Treasure Coast Regional Planning Council  
Mithun | Solomon  
Vemac

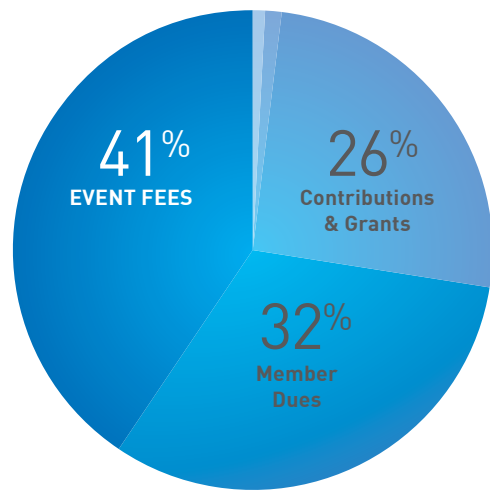


# FINANCIAL HIGHLIGHTS

Led by President John Norquist, CNU undertook efforts to diversify the organization's income streams following the economic downturn of 2008. CNU's fiscal health traditionally relied on income coming from the annual Congress, and the variability of the event's success—depending on location, local participation, etc.—created a financial risk for the organization.

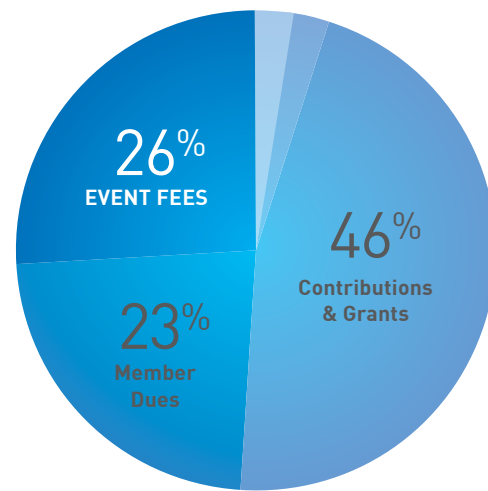
Today, revenue from the Congress contributes 13% less to overall income than it did in 2008. Grants now make up 2.5 times more of the pie, and CNU-Accreditation (created in 2009) accounts for 1% of CNU's total annual revenue. Building financial stability and security through diversified revenue remains a top financial priority for CNU in the coming year.

2008 REVENUE SPLIT



- 41% EVENT FEES
- 32% Member Dues
- 26% Contributions & Grants
- 1% Miscellaneous
- 0% Program Services

2013 REVENUE SPLIT



- 26% EVENT FEES
- 23% Member Dues
- 46% Contributions & Grants
- 2% Miscellaneous
- 3% Program Services

## 2013 FINANCIALS\*



**REVENUE: \$1,383,908**

CNU grew revenue 6.25% from 2012 to 2013.

**EXPENSE: \$1,268,697**

CNU reduced expenses 2% from 2012 to 2013.

**NET: \$115,211**

2013 revenue is carried over to fund 2014 programs.

\*2013 data is preliminary and unaudited.

## CNU BY THE NUMBERS

5% Percentage increase in individual donations from 2008 to 2013

25% Percentage increase in individual donations from 2012 to 2013

25% Percentage increase in event sponsorship from 2012 to 2013

59% Percentage increase in grant revenue from 2008 to 2013

148% Percentage increase in grant funding from 2008 to 2013

1067% Percentage increase in program services from 2008 to 2013 (includes CNU Charter Awards and CNU-Accreditation)

# 2012-13 CONTRIBUTIONS & GRANTS

**CNU experienced the largest increase in contributions and grants since setting the revenue diversification goal in late 2008.**

CNU's contributions and grants increased 64% from 2008 to 2013. Without these contributions, CNU would not have launched CNU-Accreditation;

published the *Sustainable Street Network Principles* book; hosted Congresses in Denver, Atlanta, Madison, West Palm Beach, or Salt Lake City; or led many other activities and programs. Thank you to everyone listed on these pages for your generous donations and your support of CNU.

## GRANTORS

Taproot Foundation  
 Target Foundation  
 The Chicago Community Trust  
 The Driehaus Foundation  
 The Environmental Protection Agency  
 The Ford Foundation  
 The Kresge Foundation  
 The Oram Foundation Fund for the Environment & Urban Life  
 BoardSource

## DONORS & SPONSORS

### \$1 - \$100

J. Abbott  
 Elinor Bacon  
 Jesse Bailey  
 John Baucke  
 Richard Bernhardt  
 Scott Bernstein  
 Philip Bess  
 Howard Blackson, III  
 Stephanie Bothwell  
 Peter Braham  
 David Brain  
 Tom Carey  
 Donald Carter  
 James Cordingley  
 Kyle Crews  
 Ann Daigle  
 Sheryl Dickey  
 Victor Dover

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 Chris Elisara  
 Steven Fink  
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 Rachel Flynn  
 Daniel Folke  
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 Sara Hines  
 Takis Karantonis  
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 Kraig Krojian  
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 Tatiana Marschenko  
 Norm Marshall  
 John Massengale  
 Bob Matson  
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 Tamara Morgenstern  
 Pamela Mount  
 Stephen Mouzon  
 Leon Myssior  
 Anton Nelessen  
 Sofia Nelson  
 Sam Newberg  
 Robert Orr  
 Paradigm & Company, LLC  
 B. Aaron Parker

Shelley Poticha  
 Russell Preston, IV  
 Xavid Pretzen  
 Robert Pulliam  
 Tracey Mae Queen  
 Monica Quigley  
 Jennifer Rafferty  
 Ian Rasmussen  
 Ronald Richards  
 Anthony Riederer  
 Allyn Rifkin  
 Gilbert Rochecouste  
 Kurt Roeloffs, Jr.  
 Steve Ruckel  
 Thomas Ryan  
 Daniel Sarabia  
 David Sargent  
 Randy Sater  
 Jed Selby  
 Edward Shadid  
 Daniel Solomon  
 Sandy Sorlien  
 Richard Storm  
 Chris Testerman  
 Dhiru Thadani  
 Lawrence Thal  
 Laura Touns  
 Luis Van Cotthem  
 John Van Patten

### \$101 - \$1000

1000 Friends of Florida  
 Beth Akeson  
 Alta Planning + Design  
 Monte Anderson  
 Aquarium of the Pacific  
 Sinclair Black  
 Arlo Braun  
 William Buscaglia  
 Chester Chellman  
 Catherine de LaDoucette  
 DeSpirt Mosaic & Marble Co., Inc.  
 Christopher Donahue  
 Downtown Long Beach Associates  
 Ellen Dunham-Jones  
 Doug Farr  
 Ronald Fleming  
 Lynn Gates  
 Anthea Gianniotis  
 George Grasser  
 Lee Hardy  
 William Hartman  
 Jay Hoekstra  
 Jennifer Hurley  
 Michael Imber  
 Law Offices of Roger G. Saberson PA  
 Sarah Lewis  
 Lewis Stroud & Deutsch, PL



# CONTRIBUTIONS & GRANTS (cont.)

## \$101 - \$1000

John Malick  
 John Maximuk  
 Matthew McElroy  
 Joseph Minicozzi  
 Nelson/Nygaard  
 Arthur Nusbaum  
 Greg Parker  
 Stefanos Polyzoides  
 Quality Counts  
 George Ranney  
 Jonathan Rose  
 Ryan Snyder Associates  
 Sam Schwartz Engineering  
 Sargent Town Planning  
 Sasaki Associates Inc.  
 Schemata Workshop  
 Joel Schwartz  
 Sam Sherman, Jr.  
 Daniel Slone  
 The Chaddick Institute for  
 Metropolitan Development  
 Lucy Thompson  
 Charles Trainer  
 Ken Voigt  
 Wasatch Front Regional Council  
 Waste Management, Inc.  
 Carol Wyant  
 Paul Zykofsky

Davis Family Foundation  
 Sun-Solomon Fund  
 Torti Gallas and Partners

## \$1001 - \$10,000

Abacoa Partnership for Community  
 AirSage  
 Akerman and Senterfitt  
 Architectural Nexus  
 Aryes Associates  
 Berger Singerman  
 Bikes Belong  
 Bon Secours Virginia Health System  
 Bureau Veritas North America  
 Butler Enterprises  
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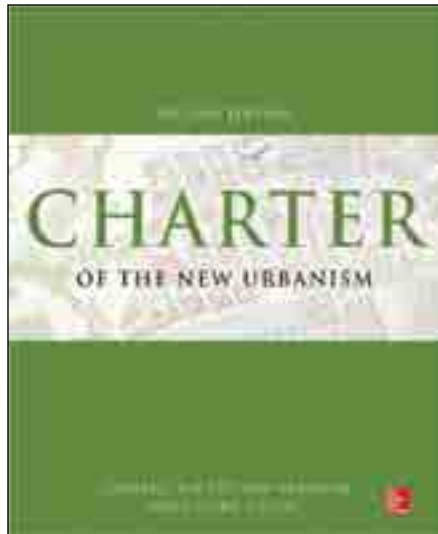
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## SPECIAL THANKS

WE THANK ALL OF OUR MEMBERS WHO CONTRIBUTE THEIR TIME,  
 ENTHUSIASM AND EFFORTS TO ADVANCE THE GOALS OF CNU.

# IT ALL COMES BACK TO THE CHARTER



**Contact Tim Halbur,  
Communications Director,**

to obtain a copy of *The Charter of the New Urbanism*:

- Email [thalbur@cnu.org](mailto:thalbur@cnu.org)
- Call (312) 551-7300
- Write Tim Halbur  
The Marquette Building  
140 S. Dearborn Street  
Suite 404  
Chicago, IL 60603

**This past year saw another milestone: the return to print of the Charter of the New Urbanism in book form.** But this isn't just a reprint—Editor Emily Talen brought together some of the Charter's original authors, longtime practitioners in the field, some new faces from the environmentalist movement, and some CNU NextGen members to reflect on every principle of the Charter in detail.

In total, 62 authors contributed to the book, propelling it forward into the post-housing bubble, climate change-aware era. Andrés Duany, Elizabeth Plater-Zyberk, Peter Calthorpe, John Norquist, Galina Tachieva, Douglas Kelbaugh, Ellen Dunham-Jones, G.B. Arrington, John Massengale, Michael Mehaffy, and James Howard Kunstler are just a few of the writers who donated their time and expertise to the project.

“In the first edition of this book, I wrote that I did not expect the Charter to be a stagnant document, that the ideas and strategies of New Urbanism would need to mature and evolve,” writes Shelley R. Poticha, former president of CNU and now Director of Urban Solutions at the NRDC, in the book's foreword. “They have. Included here are new and better ways of building and rebuilding—a progression of ideas.”

This updated Charter book reflects the core mission of CNU: to continue to develop the knowledge of better citymaking through urban design; to push a holistic approach to sustainability, transportation and land use; and to build on the solid foundation begun twenty years ago by a handful of forward-thinking founders.





## JOIN CNU

The Congress for the New Urbanism is the leading organization promoting walkable, neighborhood-based development as **an antidote to formless sprawl**. CNU provides its members with the ideas and tools to deliver on the desire for **prosperous, healthy, culturally vibrant, and better-performing regions, towns and neighborhoods**. Now is the time to join the movement that puts the **theories behind sustainable thought into action**.

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