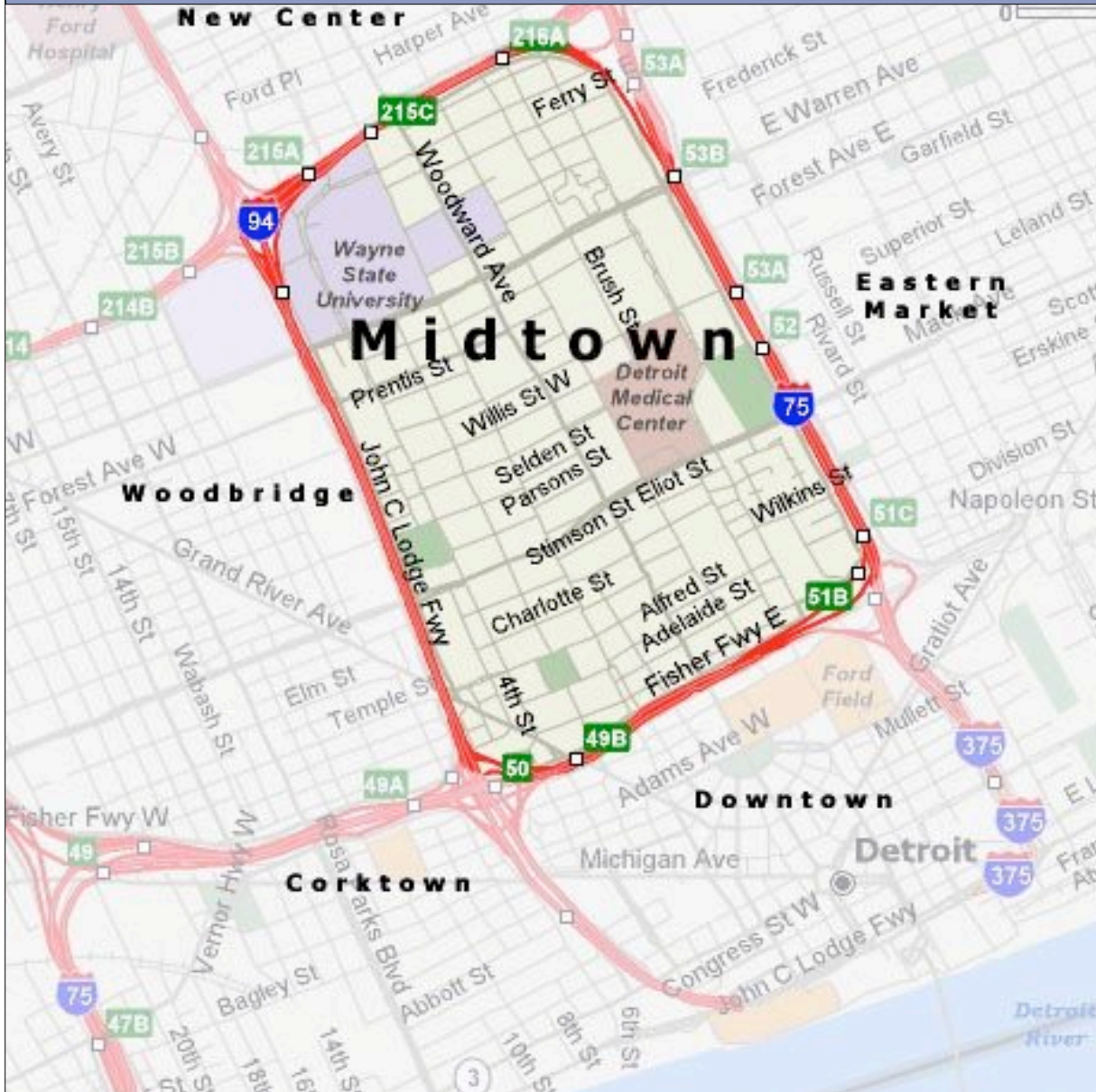


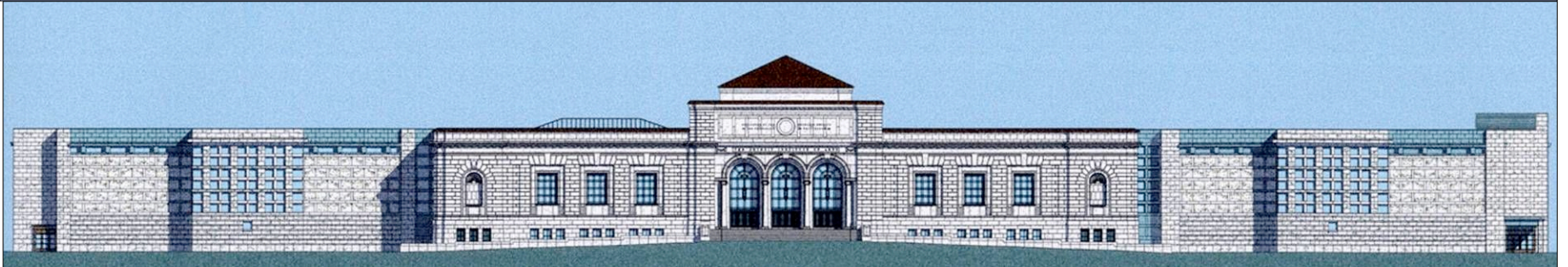


# Midtown Detroit is the Destination of Over:



- 2 million annual visitors
- 30,000 employees
- 35,000 college students
- 1.5 million patients of the Detroit Medical Center
- 17,000 residents
- 4,000 volunteers

# Cultural Institutions



**Detroit Institute of Arts**



**College for Creative Studies**

# Wayne State University



# Detroit Medical Center

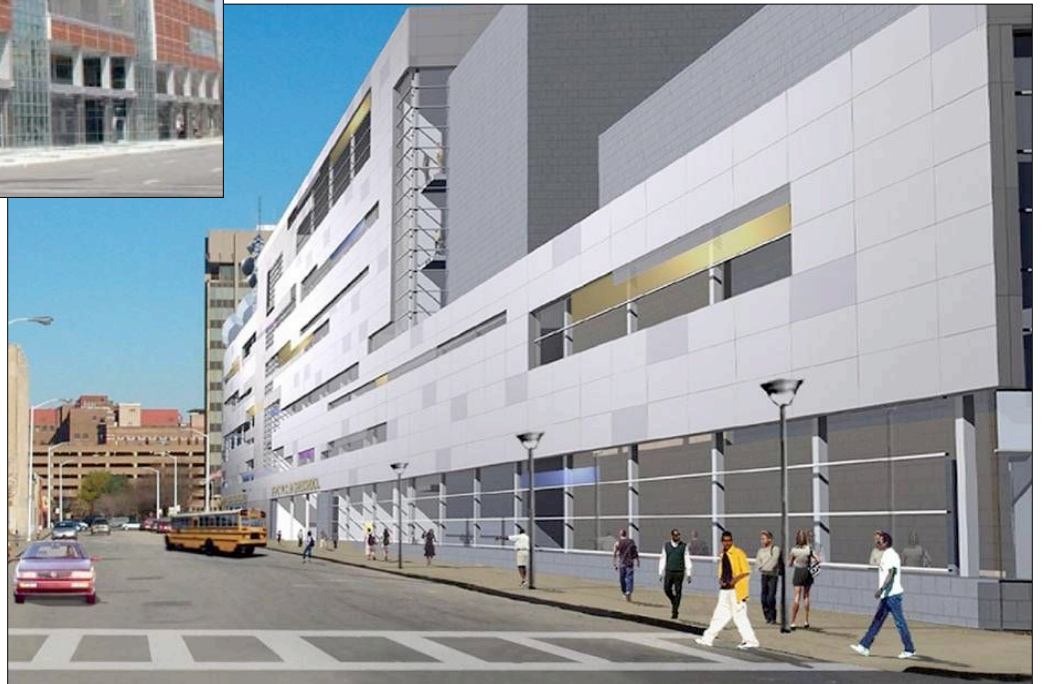


# Detroit Public Schools



**Cass Tech High School**

**Detroit School of Arts**



# Willy's Overland Lofts



# Art Center Town & Carriage Homes





# East Ferry Residential



# Springfield Lofts



# Commercial & Entertainment Activities



# Midtown Economic Indicators

	2000 - 2005
Estimated Increase in Midtown Population: (includes WSU students living in dormitories)	3,000
Number of Housing Units Completed, Under Construction, or Planned:	3,143
Housing Sales Prices:	\$140 - \$400K
For Sale Housing Absorption Rates:	
▪ Completed Projects:	98%
▪ Projects Under Construction:	60%
Average Monthly Rental Rates:	\$575 - \$1,200 / month
Rental Occupancy Rate:	95%
New Small Businesses Opened or Planned:	37
<b>Total Midtown Investment:</b>	<b>\$1.6 billion</b>

# Total Investment in Midtown:

# \$1.6 billion

-  Institutional
-  Residential
-  Commercial
-  Green Space

