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For Immediate Release

"HUMAN SCALE" PIONEER JAN GEHL TO HEADLINE CNU DALLAS/FORT WORTH CONGRESS, APRIL 29-MAY 2, 2015

The beloved guru of human behavior in public space will speak to an expected 2,000 attendees at CNU 23

DALLAS/FT WORTH, TX (October 29, 2014) –Architect and author Jan Gehl will bring ideas from his latest work to the 23rd Annual Congress for the New Urbanism in Dallas and Fort Worth, Texas April 29 – May 2, 2015. Gehl has been highly regarded for years for re-orienting city design towards the pedestrian and cyclist. But he has enjoyed a new burst of acclaim with the release of the film **The Human Scale**, which focuses on his life and work.

Gehl's recent work uses public life surveys to better inform people-focused design. Gehl maintains that to create thriving, prosperous places, we must design at the human scale and shape policy to invite and reward public life.

"I'm thrilled that Mr. Gehl can join us in Dallas and Fort Worth." said Lynn Richards, President and CEO of CNU. "I've been a fan of his ever since reading *Life Between Buildings*. CNU has always been about encouraging design at the human scale. The theme for this 23rd Congress is 'Meeting the Demand for Walkable Places.' So having Jan Gehl with us in Texas couldn't be more appropriate."

Mr. Gehl's presentation will fit the tone of the four days of high-level training, discussion and application of placemaking strategies in real places in Dallas and Fort Worth. "The demand for compact, walkable neighborhoods is rising," said Ms. Richards. "We'll be using Congress sessions and demonstration projects to put the spotlight on success stories in the region and the nation and to explore ways to ramp up our mission to help communities build places people love."

Speakers and sessions will be announced as they are confirmed. Visit cnu23.org and signup for the mailing list to stay updated on the latest news about the Congress.